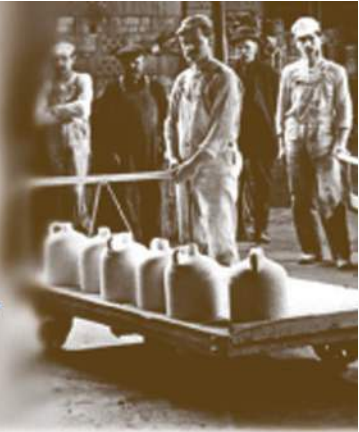




*Red Wing  
Collectors Society Inc.*

*Founded 1977*



# 35TH ANNIVERSARY CELEBRATION

*IT ALL STARTED 35 YEARS AGO, WHEN A SMALL GROUP GATHERED TO BUY, SELL AND LEARN ABOUT  
THE BEAUTIFUL POTTERY PIECES CREATED BY THE POTTERIES IN RED WING, MINNESOTA....*

**JULY 12-14, 2012**  
**RED WING HIGH SCHOOL**



A SPECIAL CONVENTION SUPPLEMENT PRODUCED BY THE REPUBLICAN EAGLE IN PARTNERSHIP WITH THE RED WING COLLECTORS SOCIETY, INC.

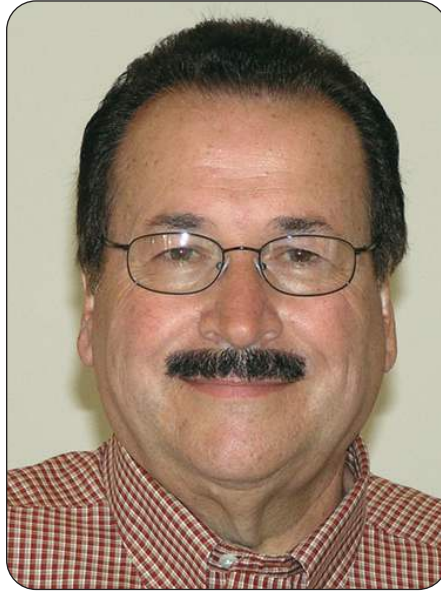
## Welcome from the President

After months and months of planning we are ready to begin the celebration of the Red Wing Collectors Society's 35th year. From our humble beginnings of just under 200 Charter Members, we have seen our organization grow to over 3,500 members nationally and the addition of state chapters extending from California to the Southwest to the Rockies, to the Mid-West and to Florida. While the first meeting of the charter members consisted of displaying items on the Goodhue County Museum lawn followed by a business meeting and banquet, this year's 35th Convention is packed with lots of exciting activities for adults, young adults and children extending over three days. The committee planning the activities for the convention kept many popular past activities and created a number of special events for our enjoyment. This year's 35th Convention will truly be remembered by those of us fortunate enough to attend. For the first time we will have a "Red Wing EZ Pass" sponsored by the Red Wing Area Chamber of Commerce offering discounts from local merchants during the convention. A special breakfast will be held to honor those Charter Members who founded the Red Wing Collectors Society. Also, for the first time we will have a fun filled event called the CROCKFEST. This event in central park offers food, drinks, music, clay modeling, face painting, and special booths. Additionally, the Courtyard Cafe will be offering a new menu. Long and hard hours were spent to coordinate this year's convention and those doing the planning are to be commended.

Because of our dedicated committee chair-people we will enjoy an education day that is second to none, displays that will "knock our socks off," a commemorative we can be proud of owning, an auction to help fill that void in our personal collection, and a show & sale that allows us to take home that special item we have wanted. Also, our Executive Director, Stacy Wegner, has worked hard to coordinate the committee chair-people, assist the 35th committee and do a ton of things we have not even thought of to coordinate a convention of this size.

As most of us know, the Red Wing Foundation has signed a purchase agreement to buy half of the Pottery Annex building in the Pottery district. With this purchase we are entering a new phase in our history as a Collectors Society. The RWCS and the RWCS Foundation are working "hand in hand" to move forward into the future. The Foundation can help guarantee the history of the Potteries will not be forgotten and production items of the Red Wing Potteries will be preserved for posterity. It is my hope that all of us, as members of the Society, can contribute to the Foundation, thus reaching our ultimate goal of preserving this important part of the past.

I would also like to extend a special tribute to our charter members. It was their interest, dedication and foresight that moved this organization to the premier position we now occupy. To all of you, to all of us, thank you for your support of the Red Wing Collectors Society, and for attending the convention - HAPPY 35TH ANNIVERSARY!



Dan DePasquale  
President

## Welcome from the Executive Director

Happy Anniversary RWCS! This week will bring together all the collectors and the City of Red Wing to celebrate the 35th Anniversary of the Red Wing Collectors Society. This year the RWCS is opening its doors to the Red Wing community to many activities include the Keynote Speaker, Hannes Kuehn Thursday, Crock Fest Friday Night and Show and Sale Saturday.

Once again this supplement is your guide to keep you on all the exciting events and activities of the Convention. The Red Wing Republican Eagle, Ruth Nerhaugen and the RWCS have combined our efforts to make sure you have all the Convention information right here!

- Education Schedule and Speaker information
- Official Convention Schedule
- Articles and New events
- Crock Hunt 2012
- Show & Sale Floor Plan

And So Much More

THANK YOU to everyone - 35th Anniversary Committee, members, volunteers, managers, support positions, RWCS Foundation, Red Wing area businesses, Republican Eagle staff, Red Wing High School, Red Wing Visitor and Convention Bureau, Red Wing Area Chamber, Red Wing Downtown Mainstreet, City of Red Wing and those who make everything possible. Without so many people the Society would not be celebrating this milestone..

Have a great Convention!

Stacy L. Wegner  
Executive Director



Stacy Wegner  
Executive Director

## Welcome from the History Center

Convention seems to roll around more quickly each year, and yet I know that the timing is always the same. Why is time moving so quickly? We are excited once again to welcome the Red Wing Collectors Society and its chapters to Red Wing and the history center for another convention - the 35th Anniversary convention, something of which you should be proud. We anticipate renewing the friendships that we have made (and making new friends) and hope to visit with a number of you at the history center as well as at meetings, education opportunities, and social times during the convention.

Conventions offer a myriad of opportunities for fun and education—opportunities to meet new people and discover new things, as well as a chance to renew friendships. Your convention is a splendid chance to learn about Red Wing's history, Red Wing pottery and stoneware, to introduce children and grandchildren to the area and the pottery industry and to indulge your pas-



The Goodhue County History Center is located at 1166 Oak St., Red Wing.

sion for collecting. We hope that you enjoy your time with us in Red Wing and take this chance to meet new people and learn something new—we always learn from you! We look forward to seeing you around town!

Char Henn  
Director/CEO, Goodhue County  
Historical Society

## On the cover...

Photos submitted by: Rick Natynski, RWCS Newsletter editor

The cover features the original Red Wing Pottery building, the RWCS Newsletter Masthead and a grouping of Red Wing Stoneware, Dinnerware and Art Pottery

# Designer Kuehn will keynote convention

The RWCS Annual Convention, set for July 12-14, will celebrate the 35th Anniversary of the Society. The organization is inviting everyone to come and hear keynote speaker Hannes Kuehn.

Kuehn will present a narrative/Power-Point recollection of working at Red Wing Pottery from 1956 to 1957. He was a Designer/Modeler who worked closely with Modeler Ted Hutchson and Designer Charles Murphy. He believes that he may be the last living designer today who actually worked at the Pottery, generating original designs and models for Red Wing Potteries. He visited Germany last year and met many pottery modeler/designers and photographed their work. Along the way he vis-



ited several pottery museums that displayed historic designs, equipment and production methods. It is likely that the probable founder of Red Wing Pottery, Joseph Pohl, who arrived in 1861, acquired his knowledge and skill of making crocks and bowls in Germany and applied it here in his new home near what is now Red Wing, Minnesota.

Come and listen to Kuehn's stories about working at the potteries in the 1950s and learn a little about the history of this type of work that originated in Europe and continued in this area. The presentation will include many pictures of ceramic and stoneware items and designs. It is fun and interesting to collect Red Wing Pottery pieces, but first they had to be designed and produced; and that was fun and interesting

too!

Hannes Kuehn began his Modeler/Designer career as an apprentice at Ulmer Keramik in Germany in 1954. In 1956, Hannes immigrated to the U.S. and began working at Red Wing Potteries. Following his stint at the Potteries, Hannes had other ceramic positions until he became a Dental Technician, owning his own lab from 1958 to 1988. In 1988, he became the director of the production and teaching dental laboratories at the UCLA Dental School until 1999. In addition to his pottery, ceramics and design professional experience, Hannes also served as a police officer at various points in his career including the Los Angeles Police Department. Hannes currently lives in Southern California with his wife, Rosi.

## Welcome from the Mayor

Welcome to Red Wing! On behalf of the City of Red Wing, I want to thank you for coming to the 36th Annual Red Wing Collectors Society Convention.

Red Wing is a community without bounds - a special place to live, work and raise a family. This rivertown truly represents the best of the past, present and future.

Our city cherishes its historic past as demonstrated by the preservation of numerous landmarks. Red Wing was ranked 23rd among the most historic places to visit in the world by the National Geographic Traveler magazine. We have benefited immensely from the investments of our city fathers who took steps to ensure Red Wing will remain vibrant for their children, grandchildren and generations thereafter.

Red Wing is a blue-ribbon community attractive to young and old, no matter your needs or your interests. It has all the amenities for you to call home and live comfortably - excellent schools, diversified employment and top-notch health care. It's close enough to the Twin Cities to take in a sporting event. And it is far enough away to maintain its distinctive charm. Together, these elements add up to a superb and vibrant quality of life.

Thanks for giving us the opportunity to share our great city with you. Come for a visit, or stay for a lifetime.

Sincerely,  
Dennis Egan, Mayor  
City of Red Wing, Minnesota



Dennis Egan  
Mayor of Red Wing

## Welcome from the RWCS Foundation

On behalf of the Red Wing Pottery Museum and the RWCS Foundation Board, we welcome you to Red Wing and all the festivities taking place this year for the 35th anniversary celebration of the Red Wing Collectors Society. This year marks a milestone for the Red Wing Collectors Society and also for the Red Wing Pottery Museum. Together, we continue the legacy of collecting and preserving the stoneware and pottery once produced here. In the 1800s and early 1900s, the Red Wing clay industries were one of the important elements of the development and growth of the city. Our mission at the Red Wing Pottery Museum is not only to preserve this history but also to educate and share the story of the pottery industries to the public.

The Red Wing Collectors Society Foundation and the Red Wing Area Seniors have signed purchase agreements to buy and share the Pottery Annex building for their new homes. With the increased area for the Red Wing Pottery Museum, it is our vision to create a world class museum and a destination for visitors to come to Red Wing and learn about the clay industries once located here.

Please follow the convention schedule and watch for the activities related to the Red Wing Pottery Museum including our "Wine-ing for Red Wing" fundraiser, Wednesday evening next to the Pottery Annex building. Have a safe trip here and enjoy your stay in Red Wing!

Dave Hallstrom  
Red Wing Collectors Society Foundation / Red Wing Pottery Museum



Dave Hallstrom  
Red Wing Collectors Society  
Foundation / Red Wing Pottery  
Museum

# 35th Anniversary Information

The Red Wing Collectors Society is overjoyed you are joining us in our 35th anniversary celebration. We welcome members, non-members and soon to be members! The 35th anniversary committee has been busily planning and preparing a convention like never before, with many activities for everyone. Members of the RWCS have been hearing about the activities and events since our MidWinter Get together back in February. The Newsletter has given hints, but now we are here; at the very heart of the most popular of all Midwest pottery, ready to celebrate, greet old friends and meet new ones.

None of this would have been possible without the help of the Red Wing Visitor and Convention Bureau staff, the Red Wing Chamber of Commerce staff, and the merchants and citizens of the City of Red Wing. The members of the 35th anniversary committee are Wendy Callicoat, Brenda Schwab, Ann Tucker, Diane & Dave Hallstrom, Larry Peterson, Kathy Silverthorn, Russa Robinson, Stacy Wegner. The 35th Anniversary Committee

would like to thank all the people who are volunteering during our events. Events like this don't happen without volunteers. Thank you all for your time, energy and support.

**Wednesday is RWCS Foundation Day;** join us, as we celebrate with the RWCS Foundation for museum tours and lunch at the Foundation booth at the Pottery Annex. Then, Wednesday night from 6:00 - 10:00 p.m. join us at the Pottery Annex to celebrate the rebirth of the Pottery district. The RWCS Foundation offers you "Wine-ing for Red Wing" a tasting of various wines and a wide array of cheeses donated by our RWCS members across the country. At this time you will be introduced to the designs and plans the RWCS Foundation has been developing to display their museum collection. We encourage the public and RWCS members to actively participate in the silent and live auctions to benefit the RWCS Foundation.

The actual Convention kicks off **Thursday** morning with a breakfast at the RW High School honoring the RWCS charter members who founded this great

organization in 1977. A 35th Anniversary balloon release at the RWHS will honor departed members. If you are interested in a particular type of Red Wing Pottery or want to share with others about your collection, come and join our shared interest groups in the RWHS commons area. Thursday night is our annual **member only** auction.

**Come and join us on Friday morning at 8:30** at the North Star Monument on Old West State St. to participate in the burial of a time capsule commemorating our 35th Convention Celebration.

**This event is open to the public.** There will be pottery demonstrations, a cake cutting and a "Pig Pickin' Birthday Party" lunch for members; all at the RW High School.

These are member only events so be sure to sign up to participate! New members are always welcome!

Then **Friday night from 5:00 - 9:00 p.m.** at **Central Park** in beautiful downtown Red Wing it is **CROCKFEST!!!** This event is **OPEN TO THE PUBLIC** and is a celebration of all that is Red Wing pottery and more! We will provide live music by **The Cruisers**, food and beverage vendors, activities and fun things for the whole family. Be sure you join us for this event. It is festival for everyone.

**Saturday** arrives and the **RWCS POTTERY SHOW and SALE** begins at 9:00 a.m. for RWCS members and the Show and Sale is open to the public from 10:30 - 1:30

**p.m.** Join us at the RWHS Gymnasium to find that special piece or just be amazed all at all the different things that were made at the potteries of Red Wing.

Saturday night is our closing banquet this year at Provenzano's Ristorante. Members only so we hope you have joined us by now!

Also, members, we still have Education seminars, Kids View, Young Collectors, commemorative distribution, Displays, Chapter meetings, our annual Business



## WORK IS COMMUNITY.

Since 1905, the Red Wing Shoe Company has been crafting purpose-built footwear. Generations of employees have contributed to our quality and our success. Together, our company, our employees, their families and our community have grown and prospered. We are proud to call Red Wing home.



WORK IS OUR WORK.

redwingshoes.com

meeting all throughout the three days of RWCS Convention.

We hope we have whetted your appetite and piqued your curiosity to join the Red Wing Collectors in their celebration. We arrive every year at this time and are always welcomed warmly by the City of Red Wing. Opening some of our convention activities to the public is a small way to say thank you.



# Volume II updates history of commemoratives

By Ruth Nerhaugen

The little red book that has been a Bible of sorts for Red Wing Collectors Society commemoratives is getting a companion — a little blue book by member Nancy Lambert that tells “the rest of the story.”

Volume II of “Collecting the Legacy” picks up where the 1997 edition left off.

The first book, written by Larry Roschen, told the story of the 1977-1997 commemoratives and the early years of the society, which is celebrating its 35th anniversary this month.

In Volume II, Lambert details all the commemoratives and special editions from 1998 through 2012.

A copy of the new book will be distributed with each 2012 commemorative. Officials have also prepared a limited quantity of spiral-bound special editions that contain both Volume I and Volume II.

Lambert saw the need for an updated book after being asked, “Where can I find all the data about the commemoratives?”

Nothing was available in one place, she said, and it was especially difficult to find information about the special commemoratives — limited edition variations of the commemoratives sold to members during the annual summer convention in Red Wing.

“I think it’s important to keep information together,” Lambert said.

She had a copy of the first book, as she joined the society in 1997, the year it was distributed.

Lambert, who lives in Baldwin City, Kan., was a true pottery neophyte.

“I had one piece of Red Wing,” she said — “a 2-gallon small wing crock with a crack and a chunk out.”

She bought it while visiting family in the Red Wing area in the early 1990s.

“I wanted a Red Wing crock,” she said, so she stopped at Red Barn Antiques in Spring Valley. They had just one. “I’ll take it,” she said.

It was a few years later when a relative told her about the Collectors Society and convinced her to attend the summer convention.

“It was so fun,” Lambert said. “We don’t see Red Wing around here,” so the sight of so much pottery and stoneware was encouraging. “It really got us going.” A couple of years later they started up the Trails West Chapter in Kansas.

As has happened to so many collectors,



Volume II of “Collecting the Legacy,” written by Nancy Lambert, updates the RWCS commemoratives.

Lambert soon found that she was “hooked” on Red Wing. “Now I’m into salt glaze and ‘single P,’” she said. “I love brushware.”

When she married Wayne Lambert, his initial reaction to seeing her collection was “What on earth?” But he caught the bug, too. “Now he collects North Star Pottery,” she said.

In late 2010, Lambert approached the society’s executive director, Stacy Wegner, about information on the commemoratives since 1997.

“The more Stacy and I talked the more I got interested” in gathering updated information. “One thing led to another,” Lambert said, “and soon I found myself talking with Bob Morawski, commemorative manager, about the possibility of a second book. Stacy thought that a booklet produced for the 35th anniversary of the society would be awesome.”

Lambert agreed, though “I had no idea how labor-intensive it was going to be,” she admitted.

She set about getting photos of all the commemoratives and the specials. Since there have been three versions of the regular commemoratives since 2010, plus the specials, she had to track down 36 commemoratives.

Morawski brought several specials to the MidWinter GetTogether in 2011 for her to photograph, and Steve Splittgerber of Lincoln, Neb., took pictures of some that were on display at the Schleich Museum there.

“I also searched through RWCS Board meeting notes and business meeting notes, newsletters and newspaper supplements from 1998 forward for statistics and descriptions,” she said, plus Wegner gave her leads to track down other details.

In March of 2011 Wegner had another idea — posters of the commemoratives to hang in the hallways of Red Wing High School for members to enjoy while walking

to the distribution rooms.

Not only would they be “really cool” to see at the 2011 convention, she suggested, but the posters also would give members a sample of what to expect when the book comes out in 2012.

“So I designed posters — one for every year that shows the regular and special commemoratives and the convention button,” Lambert said. They also show the number produced each year, with a brief description.

“It was gratifying to see people enjoying them and reading them,” she said. “That was fun.”

The posters will be displayed again this year, including one depicting the 2012 commemorative — after the piece has been revealed.

Last fall Lambert began writing the text, and Rick Natynski, RWCS newsletter editor, came on board to do the graphic design. The two have worked together, primarily via e-mail.

She sent him copy, photos, ideas and

edits; he returned the pages formatted and designed. As newsletter editor, she noted, Natynski also had convention photos available to use in Volume II.

In addition to the commemoratives, Lambert noted, the 64-page book also has details about Hall of Fame members, display award-winners, the RWCS Foundation’s Red Wing Pottery Museum, Maple City Pottery and some convention highlights.

“It’s not meant to be a complete history of the RWCS,” Lambert stressed. “It’s a snapshot of the conventions.”

She’s pleased that the information about the commemoratives is finally compiled in one place. “It was a labor of love” for her.

“Commemoratives are just that — remembrances of our life events,” Lambert writes in her editor’s note. These commemoratives “remind us of the wonderful friendships that can be gained,” especially at conventions.

“The commemoratives represent our passion for the stoneware, dinnerware and art pottery that were crafted in Red Wing.”

## Welcome Collectors!

- *Breakfast served all day*
- *55 plus special*  
(not valid with other discounts)
- *Summer salads*
- *Delicious dinners*
- *Rich & Real Cream Pies*
- *Fantastic Fruit Pies*
- *Scrumptious Cookies*
- *Mammoth Muffins*



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# 2012 Convention Schedule Red Wing High School, Red Wing, MN

TIME	ACTIVITY	LOCATION
<b>Monday, July 9</b>		
5:30 p.m.	RWCS Foundation Board Meeting – Everyone Welcome!!	Community Development Bldg. 419 Bush St
<b>Wednesday, July 11 - CELEBRATE!!!! RWCS FOUNDATION DAY</b>		
7:00 – 12:00	RWCS Board of Directors Meeting	L 100
11:00 - 4:00	<b>NEW ACTIVITY: Have lunch at the RWCS Foundation Food Booth</b> <b>**Pre-registered attendees badge pick up**</b>	<b>Pottery Annex</b>
<b>12:00 – 2:00</b>	<b>NEW ACTIVITY: Red Wing Pottery Museum Tours</b>	
12:00 – 3:00	RWCS Auction Check-In, Catalogs for Sale	Gymnasium
12:00 – 3:00	Display: set up by appointment	J 100 Pod
<b>6 pm – 10pm</b>	<b>RWCS Foundation – Wine-ing for Red Wing</b> Wine & Cheese Fundraiser <b>*Silent and Live Auction</b>	<b>Pottery Annex</b>
<b>Thursday, July 12</b>		
8:00 – 4:00	Courtyard Café Open	Courtyard Café
<b>8:00 – 9:30</b>	<b>Free Welcome Breakfast honoring Charter Members</b>	<b>Courtyard Café</b>
8:00 – 1:00	Set up the Display and Rare Items	J 100 Pod
8:00 – 6:30	Convention Registration Opens	Courtyard Café
<b>**9:00 – 10:15**</b>	<b>Chapter Presidents Meeting – NEW TIME</b>	<b>L 100</b>
8:00 – 4:00	Richard Spiller Pottery Demonstration	Courtyard Café
8:00 – 6:30	Gift Basket Silent Auction: <i>Winners announced at Business Meeting</i>	Courtyard Café
8:00 – 4:00	Volunteer Room Open	Teachers Lounge
8:00 – 10:00	Commemorative Distribution & Silent Auctions Open	H Pod
8:00 – 11:00	Auction Check-In	Gymnasium
8:00 – ???	Distribution of Bid Numbers; Auction Catalog for Sale	Gymnasium
9:00 – 3:30	Sale of Educational Material	Courtyard Café
9:00 – 10:00	Orientation for Convention First Timers	Choir Room C-100
9:45 – 12:00	RWCS Young Collectors Program (ages 13-20)	Meet in Front of Art Room
10:00 a.m.	Convention Slide Show	Auditorium
10:30 – 12:00	<b>Welcome Session</b> <b>Keynote Address: Hannes Kuehn</b>	<b>Auditorium</b>
<b>12:00</b>	<b>35th Anniversary Balloon Release - honoring departed members</b>	<b>Outside Café Doors by Volunteer Room</b>
<b>11:00 – 4:00</b>	<b>Lunch at the H.S. Café Subs and Shakes</b>	<b>Courtyard Café</b>
<b>12:00 – 2:00</b>	<b>Celebrating our History: Lunch and Learn Session</b>	<b>Courtyard Café</b>
8:00 – 12:00	Kids View Auction Check-In	Art Room
12:15 – 4:15	Auction Preview	Gymnasium
12:00 – 12:30	Kids View Volunteer Training Session	Art Room
12:30 – 1:00	KIDS VIEW REGISTRATION (ages 3-12)	Art Room
1:00 – 2:00	Chapter Meetings Southwest Red Wingers (AZ) Gopher Chapter (MN) Iowa Chapter Lewis & Clark (ND/MT) Wisconsin Chapter Trails West Chapter (KS/MO) Puget Sound Chapter (WA,OR,WY) Siouxland Chapter	J200 Rooms (see schedule) H201 H202 H202 H204 H205 H208 J201 J202
1:00 – 3:00	Kids View Seminar & Auction (ages 3-12)	Art Room/Auditorium
1:00 – 4:00	Commemorative Distribution	H 100 Pod
<b>2:30 – 3:30</b>	<b>Shared Interest Groups</b>	<b>Courtyard Café</b>
4:30 – ????	Official RWCS Auction	Gymnasium
3:00 – 7:00	Displays open for viewing	J 100 Pod

TIME	ACTIVITY	LOCATION
<b>Friday, July 13</b>		
<b>8:30 a.m.</b>	<b>35th Anniversary TIME CAPSULE Burial</b> <b>Everyone Welcome!</b>	<b>North Star Monument</b> <b>1811 Old West Main St.</b>
8:00 – 1:30	Courtyard Café Open	Courtyard Café
8:00 – 3:00	Gift Basket Silent Auction Winners announced at Business Meeting	Courtyard Café
9:00 – 10:50	Commemorative Distribution & Silent Auction	H 100 Pod
8:30 – 3:00	Displays Open	J 100 Pod
9:00 – 3:00	Sale of Educational Materials	Courtyard Café
8:00 – 1:00	Richard Spiller Pottery Demonstration	Courtyard Café
9:00 – 10:00	Orientation for Convention First Timers	Choir Room C-100
9:00 – 10:00	HAUL IN Show and Sale/Souvenir Items	Gymnasium
10:00 – 12:00	RWCS Young Collectors Program Ages 13-20	Home Economics Room – K102
10:00 – 10:50	Adult Educational Seminars	H 200 Rooms (see schedule)
10:30 - 1050	Kids View Registration (lunch provided)	Art Room
10:50 – 2:20	Kids View Seminars (ages 3-12)	Art Room
11:00 – 11:50	Adult Educational Seminars	H 200 Rooms (see schedule)
<b>12:00 – 1:00</b>	<b>35th Anniversary Cake Cutting</b> <b>Sponsored by Hanisch Bakery</b>	<b>Courtyard Café</b>
<b>11:00 – 1:30</b>	<b>35th Anniversary Luncheon</b> <b>"Pig Pickin Birthday Party"</b>	<b>Courtyard Café</b>
1:00 - 1:50	Adult Educational Seminars	H 200 Rooms (see schedule)
2:00 – 2:50	Adult Educational Seminars	H 200 Rooms (see schedule)
1:30 – 3:00	Commemorative Distribution and Silent Auctions	H 100 Pod
2:15 – 3:00	HAUL IN Show and Sale/Souvenir Items	Gymnasium
3:15 – 5:30	Annual Business Meeting	Auditorium
<b>5:00 p.m. – 9:00</b>	<b>35th Anniversary CROCKFEST!!!!- OPEN TO PUBLIC</b> Celebration of Red Wing Pottery for the whole family. Food Vendors, <b>Live Music by The Cruisers</b> , & Fun for Everyone	<b>Central Park</b> <small>Located between East and West Ave.</small>
<b>Saturday, July 14</b>		
8:00 – 9:00	HAUL IN Show and Sale	Gymnasium
8:00 – 10:30	<b>Registration Opens</b>	Courtyard Café
8:00 – 10:30	Commemorative Distribution Silent Auction Close at 10:30	H 100 Pod
8:00 – 11:00	Kids View Plate Pick Up	Courtyard Café
8:00 – 11:00	Auction Prices-Realized Catalogs for Sale	Courtyard Café/Gym
8:00 – 12:00	Display Open to the Public	J 100 Pod
<b>9:00 – 10:30</b>	<b>Show and Sale Open to Registered Members ONLY</b>	<b>Gymnasium</b>
10:30 – 1:30	<b>Show and Sale Open to the Public</b>	<b>Gymnasium</b>
9:30 – 1:00	Commemorative Lottery (while supplies last)	H 100 Pod
1:30 – 3:00	Show and Sale Removal	Gymnasium
12:00 – 3:00	Display Removal	J 100 Pod
5:30 p.m. – 6:30	Banquet Celebration - <b>Provenzano's Ristorante</b> <b>Adults \$20, Children \$10 (all you can eat buffet)</b> <b>Speaker: History of the Red Wing Pottery Museum</b>	<b>NEW LOCATION</b> Pottery Annex

# Marine scours Internet for Red Wing Pottery while deployed

By Ruth Nerhaugen

**M**ark Raymer has got to be the only person to join the Red Wing Collectors Society via a telephone call from Africa.

The Merrill, Wis., resident was in the midst of his fourth deployment with the U.S. Marine Corps Reserves when he decided to make his status as a collector official.

Raymer had been picking up Red Wing stoneware for several years.

"I was cutting up a deer in my mother's basement," he said, "when I noticed a 30-gallon crock under the staircase. There were three other crocks inside it. I had to dig out some petrified pickles."

He didn't recall his mother making pickles, Raymer said, "but I remember her making sauerkraut" in big old crocks. His grandparents, who lived nearby, may have been responsible for the pickles.

Born and reared on the family farm, he worked in the agriculture industry, building grain dryers for ethanol plants. Raymer was on the road for about four years.

"Instead of going to bars," he said, "I'd go to antique stores." He scoured the Midwest, looking for crocks, milk bottles and Miller High Life beer paraphernalia.

When he got called up for active duty, Raymer would be gone for 9 to 12 months then come back home and resume his civilian job. During the most recent deployment in Africa, he would scour E-Bay listings while off duty to add to his collections.

The Wisconsin farm, which has been in

the family for five generations, also has yielded more treasures.

"We find old stuff scattered around the farm," he said. (My mom) gets really surprised" when he tells her how highly collectors prize some of the pieces she has found for him on the farm and in the house.

"I stumbled across a 20-pound butter crock up in the attic," Raymer said. His mom was shocked to hear they sell for \$500 to \$900 in today's collector market.

While he was overseas, his wife, Deb, has helped out by going to auctions in search of the stoneware churns, chicken feeders, crocks and Mason jars on his "want" list.

Raymer met the challenge that faces stoneware collectors by turning a wing of his house into a display area. It's about 16 feet wide and 8 feet deep with a 12 to 13-foot ceiling, he said. "It worked well to put the crock collection there," though it wasn't easy lifting them up 9 feet to stack.

From his initial acquisition of a couple of crocks, Raymer now has 50 to 60 of them in all sizes. All but two or three are Red Wing stoneware, and almost all of them are pre-1910 crocks with large red wings. "They're all in great shape," he added.

Back home now in Merrill, Raymer and his family will be attending their first RWCS Convention this year. Deb is a collector, too, but she favors "anything blue," he said, including Depression glass.

Their daughter Emily, who is 3, will have her first experience as a collector when she attends Kids View.



Mark Raymer found his first Red Wing crock in his mother's basement. Now he uses E-Bay to search for stoneware.

## Why join the Collectors Society?

Anyone interested in Red Wing stoneware, dinnerware or art pottery is welcome to join the Red Wing Collectors Society. Membership carries many benefits:

- Receive the RWCS newsletter, a full-color, bi-monthly publication filled with stories and information
- Attend the national convention, held in Red Wing in July, and the annual MidWinter GetTogether
- Attend members-only education sessions at conventions
- Get the opportunity to purchase the members-only annual convention commemorative
- Have an opportunity to participate in chapter activities
- Access more than 200 educational videos at no charge
- Be able to submit pieces to sell at the members-only convention auction
- Have access to the members-only Website resources
- Get complimentary memberships for any children under 16

The RWCS offers two types of memberships: primary and associate. There must be at least one primary membership for each household address in order to have associate members at the address.

Both primary and associate members have the same rights and privileges, except that the associate member does not receive an individual copy of the newsletter.

Cost is \$25 per year for a primary membership; \$10 for an associate membership.

How to join? Send an e-mail to [membership@redwingcollectors.org](mailto:membership@redwingcollectors.org), telephone 800-977-7927, or send a FAX to 651-388-4042. During Convention Week, people can join by stopping in the membership tent or at the high school during convention registration hours.

For more information or a membership brochure, contact Executive Director Stacy Wegner by e-mail at [director@redwingcollectors.org](mailto:director@redwingcollectors.org) or go to the RWCS Website, [www.redwingcollectors.org](http://www.redwingcollectors.org).

# Red Wing Pottery Museum

Learn the history of the Red Wing clay industries

**FREE admission**



Located on 2nd floor  
Pottery Place Center  
[rwcsfoundation.org](http://rwcsfoundation.org)

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# Elks donation makes up for dinnerware theft

**R**ed Wing came through again this past year when thieves made off with dinnerware and other items set aside for the KidsView Program held each year during the summer convention.

With the help of the Red Wing Police Department, much of the pottery was recovered.

Then to make certain that KidsView can go on as planned, the Red Wing Elks Club donated a large supply of Red Wing Restaurant Ware to the children's activity.

It all began in November 2011, when burglars broke into a RWCS storage unit and stole a large quantity of Red Wing.

Most of the stoneware, dinnerware and art pottery had been donated by society members for KidsView.

Some pieces were intended to be part of an auction; others

were blanks that were to be painted by the youngsters.

In December, RWCS Executive Director Stacy Wegner tracked down more than 150 pieces that had been sold to an antique dealer in Lake City, just south of Red Wing.

The police helped recover those items — including Restaurant Ware and other shape blanks that are a key part of the "Paint Your Plate" activity during convention.

A local RWCS member, Steve Vagasky, heard about the burglary and was reminded that he had seen some pottery dinnerware in storage at the Elks Club. Since it no longer was being used at the club, he thought that donating it to KidsView would be a great way to put it to use again.

The club agreed, and Vagasky coordinated the donation of more than 200 pieces of Restaurant Ware to the kids, ensuring that they'll be able to paint their own plates for years to come.



Steve Vagasky, Stacy Wegner and Elks representative Stephanie Riegelman.

## Welcome to the RWCS 35th Anniversary Convention

**D**o you know a collector between the ages of 15-20 that might be interested in history, art and collecting? It's time to join the Red Wing Collectors Society and bring them to the RWCS Convention. For years there has been the challenge of developing a way to get young people aged 13-20 to become interested or stay interested in collecting antiques and for us specifically Red Wing. After 10 years of partnering with Sue Jones Tagliapietra to develop "Kids View of Red Wing" which provides an educational opportunity for children aged 3-12, we felt it was time to make a graduate program for those participants that age out of the regular RWCS Kids View program. This summer the The Red Wing Collectors Society Young Collectors Club will enter its second year. We already have seen an increase in participation over our initial year. There will be seminars on Thursday July 12th and Friday July 13th. On Thursday July 12th, the Young Collectors will take a "Field Trip" to the Oakwood Cemetery in Red Wing. The Young Collectors will use their smart phones to participate in a scavenger hunt, use charcoal pencils to do rubbings on the grave markers and learn about the different people associated with the pottery industry that are buried there. Friday July 13th, the Young Collectors will learn design and painting technique from Mary Lou Ista. Mary Lou was an actual painter at the Red Wing Pottery. The Young Collectors

will then have a chance to design and paint their own creation using the information that they learn from Mary Lou.

We have known most of the Young Collector participants since they were very



Mary Lou Ista

young and participating in the Kids View of Red Wing. It is very gratifying to see them continue with the passion of collecting and interest in history as they become young adults. We are looking forward to seeing all of them again this year.

Wendy Callicoat  
Ann Tucker  
Brenda Schwab  
RWCS Young Collector Chairs

RWCS  
YOUNG  
COLLECTORS  
CLUB



## YOUNG COLLECTORS PROGRAM Ages 13-20

### Thursday, July 12th

Time	Activity
9:45	<b>Young Collectors Meet and Greet</b> Outside Art Room: Meet old friends and get acquainted with new ones!
10:00 Depart high school	<b>Oakwood Cemetery Trip</b> Depart the High School for the trip to Red Wing's Oakwood Cemetery. Young Collectors will be using their smart phones to participate in a Scavenger Hunt. They will also do pencil rubbings on the grave markers and learn about the people who are buried there.
12:00 Return to high school	Return to the Red Wing High School. Young Collectors will be encouraged to volunteer at the Kids View Seminars and other Convention activities.

### Friday, July 13th

Time	Activity
10:00 to 12:00	<b>Education</b> Meet in Home Economic Room to learn from Mary Lou Ista, an original painter for the Red Wing Potteries.  Mrs. Ista will teach the Young Collectors technique and design. She will demonstrate how she painted using a real Red Wing blank plate. Young Collectors will then have the opportunity of painting their own design.

# Wisconsin potter to demonstrate at convention

By Ruth Nerhaugen

A potter with international connections will demonstrate his craft and share his knowledge at the 2012 convention.

Richard Spiller from nearby Wisconsin will be hand-turning pottery pieces in the Red Wing High School Courtyard Café between 8 a.m. and 4 p.m. Thursday and from 8 a.m. to 1 p.m. Friday.

He also will offer a hands-on class on Tuesday, July 10, for members interested in decorating their own crocks.

Potters or pottery companies are invited each year to do demonstrations. Ephraim Pottery of Lake Mills, Wis., participated for the past five years, but had a schedule conflict this year, RWCS Director Stacy Wegner said.

Luckily, she heard that Spiller was offering a gas kiln firing workshop at the Anderson Center at Tower View, an artist community in west Red Wing. Wegner contacted the center and invited him to attend the convention; he agreed.

He plans to create some pitchers, crocks and bowls on the wheel.

"I will have some finished ware there so

people can see the outcome," Spiller said. Later, he will fire the pieces at one of his three kilns — two gas, one wood-burning — at his home studio.

Spiller lives in Urne, a small, rural community of about 15 residents near Nelson, Wis. He sells his pieces at galleries in Alma and Stockholm and out of his studio a couple of times a year.

He has been a practicing potter and ceramic artist for half a century. Spiller was educated at Western Michigan University in Kalamazoo and at the University of Wisconsin-Madison, and is an Emeritus Professor of Art at East Carolina University.

"I'm a one-man band," he said, making his own clay, glazes and kilns.

Spiller's expertise includes kiln building with firing experience from corncob raku to Tozan Noboigama and firing to cone 10 reduction.

About five years ago, Spiller said, he walked into the Anderson Center to talk to Director Robert Hedin about ways to encourage more foreign artists to attend the residency program.

As former director of an international program, he was able to connect the

Anderson Center with ceramic artists from Estonia, Latvia and Lithuania. This fall, two artists from each of those countries will show works in a Baltic States ceramic exhibit at Tower View.

"It's a personal thing for me," Spiller said — "to use my ceramic skills to help other ceramic artists around the world." In August he will travel to Iceland, Finland and Estonia to do some kiln-building.

He also has local connections, and serves as ceramics coordinator at the Lake Pepin Art & Design Center in Pepin, Wis.

Early in his career he worked for three years in production pottery at Rowe Pottery Works in Cambridge, Wis, and met some of the potters who are creating hand-turned Red Wing Pottery today at the



Wisconsin potter Richard Spiller will demonstrate how he creates pieces on the potter's wheel during the convention. He also is offering a members-only workshop at which participants will decorate a crock using "scraffito."

Pottery Salesroom.

"I know the nuts and bolts" of making jugs and crocks, and slip-trailing cobalt, Spiller said — skills that will be part of his July 10 hands-on class. It will be held in the cafeteria at the Anderson Center, located on Highway 61 at Highway 19.

Each class member will be provided with a one-quart crock in leather-hard condition, Wegner said. Students will glaze the interior with a traditional Albany slip glaze liner.

Spiller said each student will be given a piece of paper on which to create a drawing or write text to personalize the crock. That paper will be taped onto the piece so the student can retrace the image or words.

When the paper is removed, they will use a "scraffito" technique to scratch shapes or words onto the surface a final time.

The crocks will be fired in the Anderson Center's gas kiln to a stoneware temperature of 2350 degrees F, and shipped to participants after the convention.

Spiller will offer four 90-minute sessions starting at 9 a.m., and will work with four members per session.



Richard Spiller fired hand-turned pottery pieces in the Anderson Center kiln last spring.



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# Thank you to our many RWCS volunteers who make the Convention successful every year:



First Name	City, State	Department	# of years	First Name	City, State	Department	# of years	First Name	City, State	Department	# of years
Nancy Houghton	Red Wing, MN	Auction	29	Terry Mae	Cedar Rapids, IA	Education	13	Helen Smith	Plainfield, IN	Pre Registration	3
Richard Houghton	Red Wing, MN	Auction	29	Catherine Beall	Logan, IA	Education	3	Bob Zibble	Red Wing, MN	Pre Registration	2
Todd Houghton	Red Wing, MN	Auction	25	Paul Boudin	Minneapolis, MN	Education	2	Sue Ingwersen	Indianapolis, IN	Registration	11
Al Kohlman	Madison, WI	Auction	23	Connie Mathison	Minneapolis, MN	Education	2	Leona Scherer	Schroeder, MN	Registration	6
Bonnie Myers	Winona, MN	Auction	9	Mark Cellotti	Deer Park, WI	Education	5	Scott Woltering	Champlin, MN	Registration	6
Nick Marson	Winona, MN	Auction	9	Mike Wiseman	Des Moines, IA	Education	1	Connie Kolberg	Cannon Falls, MN	Registration	5
Bruce Selfridge	Healdsburg, CA	Auction	6	Melissa Schrock	Monmouth, IL	Education	1	Denise Salm	Iowa City, IA	Registration	5
Dennis Cayler	Genoa, IL	Auction	6	Rick Natynski	Pewaukee, WI	Education	7	Heidi Hahlen	Middleton, WI	Registration	3
Syl Casperson	Sioux Falls, SD	Auction	5	Char Henn	Red Wing, MN	Education	12	Bobbie Werning	Waukesha, WI	Registration	3
Todd Avery	Red Wing, MN	Auction	5	Dick Houghton	Red Wing, MN	KidsView	29	Pete May	Greeneville, TN	Show & Sale	14
Chuck French	Chatfield, MN	Auction	4	Dave Kuffel	Libertyville, IL	KidsView	22	Cindy May	Greeneville, TN	Show & Sale	14
Heidi Hahlen	Middleton, WI	Auction	4	Ann Busse Tucker	Sycamore, IL	KidsView	21	Mark Gambucci	Farmington, MN	Show & Sale	1
Nora Avery	Red Wing, MN	Auction	4	Aarika Floyd	Yorkville, IL	KidsView	18	Dale Erickson	Northfield, MN	Show & Sale	1
Jacob Becker	Hagar City, WI	Auction	4	Paulette Floyd	Yorkville, IL	KidsView	18	Monna Erickson	Northfield, MN	Show & Sale	1
Mike Becker	Hagar City, WI	Auction	4	Russ Johnson	Delano, MN	KidsView	18	Robin Gambucci	Farmington, MN	Show & Sale	1
Jessica Anderson	Red Wing, MN	Auction	4	Sue Jones-Tagliapietra	Madison, WI	KidsView	16	Luke Wegner	Red Wing, MN	Office Support	7
Sara Falls	Red Wing, MN	Auction	4	Ashley Floyd	Yorkville, IL	KidsView	16	Dan Barry	Red Wing, MN	Office Support	6
Jonathon Braasch	Rochester, MN	Auction	4	Brenda Schwab	Web City, MO	KidsView	15	Debra Gullickson	Red Wing, MN	Office Support	4
Jeff Tagliapietra	Madison, WI	Auction	4	Jeff Tagliapietra	Madison, WI	KidsView	14	Ralph Ryan	Red Wing, MN	Office Support	4
Jim Wolff	McHenry, IL	Auction	4	Sue Johnson	Delano, MN	KidsView	13	Bob Bremer	Red Wing, MN	Office Support	4
Karen Wolters	St. Paul, MN	Auction	3	Vivien Perry	Lees Summit, MO	KidsView	13	Laura Beall	Logan, IA	Office Support	4
Gary Richardson	Elbert, CO	Auction	3	Beth Zamzow	Superior, WI	KidsView	12	Paul Wichert	Waukesha, WI	Office Support	3
Maxine Paxton	Waterloo, WI	Auction	3	Barb Brown	Manitowoc, WI	KidsView	12	Wayne Miller	Red Wing, MN	Office Support	2
Bill Paxton	Waterloo, WI	Auction	3	Steve Brown	Manitowoc, WI	KidsView	12	Jean Miller	Red Wing, MN	Office Support	2
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Bob Beres	Merrimac, WI	Auction	3	Russa Robinson	Stockton, CA	KidsView	11	Jodie Finstuen	Zumbrota, MN	Office Support	1
Larry Seehusen	Pomeroy, Iowa	Auction	13	Heather Robinson-Tanaka	Stockton, CA	KidsView	11	Rick Natynski	Pewaukee, WI	Office Support	7
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Joanne Morrisey	Moose Lake, MN	Commemorative	24	Krista Bell	Cannon Falls, MN	KidsView	8	Jerry Mounts	Kansas City, MO	35th Anniversary	2
Wally Armstrong	Monroe, WA	Commemorative	24	Leslie Zamzow	Superior, WI	KidsView	6	Kris Mounts	Kansas City, MO	35th Anniversary	2
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Linda Krueger	Glencoe, MN	Commemorative	20	Natalie Schaeffer	Eau Claire, WI	KidsView	2	Wayne Burk	Waukon, IA	35th Anniversary	7
Deanna Juergens	Bloomington, MN	Commemorative	20	Maggie Nessel	Fergus Falls, MN	KidsView	2	Mike Back	Sacramento, CA	35th Anniversary	1
Jay Juergens	Bloomington, MN	Commemorative	20	Doug Perkins	Aneta, ND	KidsView	6	Judy Back	Sacramento, CA	35th Anniversary	1
Darlene Tomhave	Red Wing, MN	Commemorative	20	Barney Olson	Galesburg, IL	Young Collectors Club	27	Marilynn Williams	Overland Park, KS	35th Anniversary	1
Jack Tomhave	Red Wing, MN	Commemorative	20	Ann Busse Tucker	Sycamore, IL	Young Collectors Club	20	Wendy Callicoat	Seneca, MO	35th Anniversary	16
Eleanor Roschen-Stroot	Lake City, MN	Commemorative	20	Gary Tefft	Menomonee Falls, WI	Young Collectors Club	25	Brenda Schwab	Web City, MO	35th Anniversary	15
Mary Plant	Fridley, MN	Commemorative	20	Bonnie Tefft	Menomonee Falls, WI	Young Collectors Club	25	Diane Hallstrom	Red Wing, MN	35th Anniversary	13
Frank Plant	Fridley, MN	Commemorative	20	Wendy Callicoat	Seneca, MO	Young Collectors Club	16	Kathy Silverthorn	Red Wing, MN	35th Anniversary	1
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Nick Marson	Winona, MN	Commemorative	10	Linda Birks	Harrisonville, MO	Young Collectors Club	1	Catherine Beall	Logan, IA	Membership Tent	2
Diana Bailey	Cederburg, WI	Commemorative	10	Connie Kolberg	Cannon Falls, MN	Young Collectors Club	1	Diana Bailey	Cedarburg, WI	Membership Tent	2
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Hailey Morawski	New Berlin, WI	Commemorative	5	Russ Johnson	Delano, MN	Young Collectors Club	18				
Tom Scherer	Schroeder, MN	Commemorative	5	Bob Perry	Lees Summit, MO	Young Collectors Club	13				
Dick Werning	Waukesha, WI	Commemorative	3	Vivian Perry	Lees Summit, MO	Young Collectors Club	13				
Gary Grabau	Lynd, MN	Commemorative	25	Greta Hoerman	Wauconda, IL	Pre Registration	27				
Wayne Johnson	Eden Prarie, MN	Commemorative	2	Chuck Hanson	Rochester, MN	Pre Registration	25				
Bobbie Werning	Waukesha, WI	Commemorative	3	Donna Hanson	Rochester, MN	Pre Registration	25				
Glenn Beall	Logan, IA	Display	11	Mark Anway	Red Wing, MN	Pre Registration	23				
Laura Beall	Logan, IA	Display	11	Karen Key	Red Wing, MN	Pre Registration	19				
Julie Beall	Logan, IA	Display	11	Jim Key	Red Wing, MN	Pre Registration	19				
Catherine Beall	Logan, IA	Display	10	Diane Quist	Osceola, WI	Pre Registration	12				
Ruth Beall	Sioux City, IA	Display	11	Kim Key	Red Wing, MN	Pre Registration	11				
Jo Landis	Garretson, SD	Display	3	Dennis Stoekman	Olivia, MN	Pre Registration	11				
Miranda Floen	Sioux Falls, SD	Display	1	Karen Stoekman	Olivia, MN	Pre Registration	11				
Joe Sproul	Logan, IA	Display	1	Marian Fitschen	Red Wing, MN	Pre Registration	10				
Betty Sproul	Logan, IA	Display	1	Jo Buck	Goodhue, MN	Pre Registration	10				
Phyllis Showers	Welsh, MN	Education	35	Joyce Sutherland	Red Wing, MN	Pre Registration	9				
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Dennis Nygaard	Hastings, MN	Education	27	Ralph Ryan	Duluth, MN	Pre Registration	7				
Paul Wichert	Waukesha, WI	Education	24	Ave Zibble	Red Wing, MN	Pre Registration	6				
Linda Krueger	Glencoe, MN	Education	20	Whit Smith	Plainfield, IN	Pre Registration	5				
Larry Roschen	Coon Rapids, MN	Education	14				3				

## 2011 Convention Attendance 1,446 Red Wing Collectors By State:

Minnesota - 711	Nebraska - 15	Colorado - 3
Wisconsin - 409	Indiana - 11	Alabama - 2
Iowa - 97	Michigan - 11	Texas - 2
Illinois - 42	Arizona - 6	Kentucky - 2
South Dakota - 31	Oklahoma - 4	Manitoba, Canada 2
California - 25	Ohio - 4	Connecticut - 2
Kansas - 20	Tennessee - 3	Virginia - 1
North Dakota - 18	Washington - 3	Florida - 1
Montana - 17	New York - 3	Oregon - 1

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Red Wing Arts Association  
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# EDUCATION DAY - Friday, July 13th

## Keynote: Hannes Kuehn Title: Recollections of Working at the Potteries

Thursday, July 12, 10:30 a.m.

### Session Description:

Hannes Kuehn will present a narrative/power point recollection of working at Red Wing Pottery from 1956 to 1957. He was a Designer/Modeler who worked closely with Modeler Ted Hutchison and Designer Charles Murphy. He believes that he may be the last living Designer today who actually worked at the Pottery, generating original designs and models for Red Wing Potteries. He visited Germany last year and met many pottery modeler/designers and photographed their work. Along the way he visited several pottery museums that displayed historic designs, equipment and production methods. It is likely that the probable founder of Red Wing Pottery, Joseph Pohl, who arrived in 1861, acquired his knowledge and skill of making crocks and bowls in Germany and applied it here in his new home near today's Red Wing, Minnesota.

Come and listen to Hannes' stories about working at the potteries in the 1950s and learn a little about the history of this type of work that originated in Europe and continued in this area. The presentation will include many pictures of ceramic and stoneware items and designs. It is fun and interesting to collect Red Wing Pottery pieces, but first they had to be designed and produced; and that was fun and interesting too!

See Hannes' bio on page 3.

## FRIDAY, JULY 13 - EDUCATIONAL SEMINARS

### The Potters and Pottery of New Ulm, MN Mark Cellotti

Session: 1 10:00 a.m. to 10:50 a.m.

Session: 2 11:00 a.m. to 11:50 a.m.

Mark Cellotti has been actively collecting and gathering information on the pottery and potters of New Ulm, MN. During his presentation he will share his knowledge and passion. Mark has a special treat in store for session attendees an extensive display of New Ulm Pottery. Come and here this interesting session!

### Speaker Biography:

Mark Cellotti has been an active member of the RWCS attending both MidWinter and Convention. Mark has been a speaker at the Convention in the past and he attended his first Convention in 1979. In addition to his specific interest in New Ulm, MN pottery, he is an avid collector of Salt Glaze. Mark lives in Deer Park, WI with his wife.

### Dinnerware Mysteries & Reproduction (Part 1 & 2)

Terry Moe and Larry Roschen

Session: 1 10:00 a.m. to 10:50 a.m.

Session: 2 11:00 a.m. to 11:50 a.m.

Session: 3 1:00 p.m. to 1:50 p.m.

Session: 4 2:00 p.m. to 2:50 p.m.

Terry and Larry first presented a seminar on this subject in 2004. This year they will discuss information uncovered since then as well as new mysteries waiting to be solved. Reproductions, fakes and hobby shop items made from old Red Wing molds will be among the topics. Chuck Wagon vs Round Up, Sweden House vs Sveden House, dinnerware trivets, Gypsy Trail discoveries, and a newly discovered Red Wing dinnerware pattern are among the other subjects for discussion. The material will be presented over the course of two separate seminars.

### Speaker Biographies:

Larry Roschen and his wife Kathy have collected all forms of Red Wing pottery since 1980. Red Wing pitchers, teapots, salt & pepper shakers are primary collecting interests along with building complete sets of several dinnerware patterns. Larry's interests have slowly turned from growing the collection to learning more about the Red Wing dinnerware lines through research of vintage documents. Larry currently serves as the dinnerware advisor for the "Ask the Experts" section of the RWCS website and serves on the board of the Red Wing Collectors Society Foundation.

Terry Moe and his wife Marilyn have been collecting Red Wing pottery since they inherited a partial set of Gypsy Trail Plain and Reed in 1975 from Terry's Grandmother. They primarily collect dinnerware. Gypsy Trail, Wreath, Ivanhoe, Nassau, Ardennes, Hotel or Restaurant, and Normandy along with Merrileaf have been their main focus. Primary source materials allowing them to document dinnerware have become a major interest.

Larry and Terry have conducted numerous dinnerware seminars for RWCS Midwinter and Summer Conventions.

### RW Stoneware Dump Finds

Paul Boudin & Connie Mathison

Session: 1 10:00 a.m. to 10:50 a.m.

Session: 2 11:00 a.m. to 11:50 a.m.

Paul Boudin and Connie Mathison will show off their latest finds from the dump and some of their 'oldies, but goodies'. Please come and share their latest digging experiences and a few special finds from what is known as 'Pottery Road'. Come have fun and bring your questions on digging and we will be glad to answer and share our personal experiences from the dump.

### Speaker Biography:

Paul Boudin and Connie Mathison attended their first convention in 2007 and have been attending Mid-Winter for a few years now. We started collecting around 2000. Paul likes advertising and salt glaze. Connie cannot leave a bowl sit on a shelf in an antique store. In 2007, our first convention, we went to our first education seminar and it happened to be Steve Showers and ever since have been very passionate about digging and spend all our free time in the dump. Showers was inducted in to the RWCS Hall of Fame in 2011.

### What is new with the RWCS Foundation and the Red Wing Pottery Museum

RWCS Foundation Board Members

Session: 1 10:00 a.m. to 10:50 a.m.

Session: 2 11:00 a.m. to 11:50 a.m.

The RWCS Foundation Board Members will discuss the new projects, acquisitions and upcoming events. Rather than listen to rumors or guesses, come get the whole story and answers to anything and everything you've ever wanted to know.

### Session Biography:

The main purpose of the Foundation is to preserve Red Wing and other American stoneware and pottery for future generations. The displays are a historical reflection of what has happened in Minnesota and

the United States during the past century. The museum's purpose is to encourage collecting in those who may not know about the RWCS, as well as to educate those who stop to visit.

### Discoveries from Pottery Road

Dennis Nygaard

Session: 1 10:00 a.m. to 10:50 a.m.

Session: 2 11:00 a.m. to 11:50 a.m.

This seminar will focus on the pottery of the early to mid 1930's discovered on "Pottery Road" (Pottery Road is a road made of Red Wing discards from the 1920's up to 1937.) The dry autumn 2011 allowed digging (after two years of high water) on "Pottery Road" resulted in a number of new discoveries. Featured pieces of the presentation are: shared referred to as "Pansy" line, named after the flower found on the pieces and advertising white, or creamware butter crock shards.

### Speaker Biographies:

Dennis Nygaard is a long time RWCS member inducted in to the RWCS Hall of Fame in 2011 has not missed a Convention. He has been digging in the Red Wing dump for 30 years, often with fellow digger Steve Showers. In addition to his dump finds, Dennis collects stoneware fruit jars from all United States potteries with a special interest in New Brighton, PA pottery. Dennis lives in Hastings, MN with his wife, Virginia, and has three sons.

## Kids View - Jug, Jug, JUGgling! July 12-13, 2012

### Thursday, July 12th

### Friday, July 13th

8:00 to 12:30	Donation Auction Piece(s) Check In - Art Room		Time	All Participants Ages 3-12***
12:30	<b>Registration &amp; Introduction</b> Please attend this session for instructions for both parents and kids	Art Room	9:45	<b>Registration &amp; Instruction</b> Please attend this session for instructions for both parents and kids (Lunch is provided). Please note any food allergies or any other notable allergies.
Time	Group 1*	Group 2*		
1:00 to 1:30	<b>Make Your Own Stoneware</b> Mike Robinson will assist kids as they design their own specially made version of miniature stoneware. (The piece will be fired and available for pick up on Friday) <b>Takes place in: Art Room***</b>	<b>Building &amp; Adding To A Collection</b> Children are encouraged to bring actual examples or pictures of their Red Wing collections that they already collect or would like to collect. They will learn how to find more pieces for their collection. <b>Takes place in: Auditorium***</b>	10:00 to 2:20	<b>JUGgling Up the Fun</b> ~ Paint on an authentic Red Wing plate ~ Learn from the experts, Dave Kuffel and Doug Perkins, about advertising and usages of Red Wing jugs ~ Compete in our own "Amazing Race" ~ Field trip to the Display Room ~ Plus lots of hands-on fun activities, t-shirt making, coloring, and outdoor activities (weather permitting)
1:30 to 2:00 **	<b>Building &amp; Adding To A Collection</b> Children are encouraged to bring actual examples or pictures of their Red Wing collections that they already collect or would like to collect. They will learn how to find more pieces for their collection. <b>Takes place in: Auditorium***</b>	<b>Make Your Own Stoneware</b> Mike Robinson will assist kids as they design their own specially made version of miniature stoneware. (The piece will be fired and available for pick up on Friday) <b>Takes place in: Art Room***</b>		
<b>Note:</b> Kids ages 3 - 5 will end the session around 2pm - we ask parents to pick up kids at this time or stay and watch the kids' auction as well				
2:15 to 3:00 **	<b>Kids View Collection Estate Auction</b> To build or add to your collection, Dick Houghton will conduct the kids' auction. A sealed envelope gives kids "Red Wing Buck\$" to bid and secure your favorite piece. It is time to practice all that you have learned and give you a chance at winning something special! <b>Takes place in: Auditorium***</b>			

\* Children will be divided into groups based on age.

\*\* Starting times may vary.

\*\*\* All children initially meet in the Art Room for all sessions. Friday activities only take place in the Art Room.

**PARENTS:** Your child will be expected to stay in the Art Room or Auditorium for the duration of the activity UNLESS you have given express permission that your child may leave independently.

## THURSDAY, JULY 12 - LEARNING OPPORTUNITIES

Celebrating our History...35 Years Later

Lunch and Learn Session

Courtyard Café

Thursday, July 12, 12:00 - 2:00

This session will feature RWCS Member Ron Linde's interview with famed Red Wing designer Charles Murphy and the 2000 Convention Keynote Session feature Town & Country designer Eva Ziesel. Come to the Courtyard Café, grab a Sub and Shake, pull up a seat and watch these great sessions from the RWCS Video Lending Library archive.

### SHARED INTEREST GROUPS

Stoneware, Dinnerware, Art Pottery

Courtyard Café

Thursday, July 12, 2:30 - 3:30

Come show off your favorite piece, new find at Convention, or photos of your collection. Talk with other RWCS members that share your specific Red Wing collecting passion for Dinnerware, Stoneware, or Art Pottery. This is your time to network with other collectors and swap stories, ask questions and get connected with other RWCS members with your area of interest.

Tables in the Red Wing High School Courtyard Café will be marked for each major area of Red Wing Potteries production history: Stoneware, Dinnerware, Art Pottery. Additional tables will be created onsite for any interest group.

# EDUCATION DAY - Friday, July 13th

## Red Wing Trivia 101

Paul Wichert and Linda Krueger

Session 1: 10:00 a.m. to 10:50 a.m.

RED WING TRIVIA 101 is geared toward the new collector, seasoned collectors, and trivia junkies. This light-hearted seminar addresses the history of the Red Wing potteries, their vast array of products, trends, and condition. Get some pointers on what to look for before you buy. We'll touch on ovals, signatures, shape numbers, reuse of the molds, as well as various glazes, colors, and color combinations.

## Red Wing Trivia 102

Paul Wichert and Linda Krueger

Session: 2 11:00 a.m. to 11:50 a.m.

RED WING TRIVIA 102 is geared toward the new collector, seasoned collectors, and trivia junkies. This light-hearted seminar continues the exploration of the Potteries' history, products, trends, and much more. A seminar highlight is a 'fun' exam handed out at the beginning of each presentation. Come join us and see if you can 'ace' the test.

## Dinnerware Concentration 2

Paul Wichert and Linda Krueger

Session: 3 1:00 p.m. to 1:50 p.m.

Dinnerware Concentration is a brand new computerized seminar styled after the old TV game show Concentration. Come help us solve the 50 plus puzzles. Don't worry, you won't need to know the names of the dinnerware patterns - if you can solve the puzzles. This light-hearted seminar will familiarize you with most of the Red Wing dinnerware patterns. This definitely isn't serious, but it'll be fun. Come join us. Speaker Biographies:

Paul Wichert: An Information Technology professional by trade, a RWCS member since 1992, Paul Wichert has served continuously on the commemorative distribution crew since 1993. He also resides on the membership committee and the new technology committee. An antique dealer, he participated as an appraiser for a number of events including PBS appraisal fairs.

Linda Krueger: By profession, Linda Krueger is a self-employed Interior Decorator. A long time antique dealer, she collects stoneware and art pottery. A native of Sleepy Eye, MN, Linda actively collects

Sleepy Eye items. An active member of the Red Wing Collector Society since 1989, Linda has served on the commemorative distribution crew since 1993.

## Social Media and the RWCS

Catherine Beall

Session: 3 1:00 p.m. to 1:50 p.m.

Session: 4 2:00 p.m. to 2:50 p.m.

This session will cover anything you like! From Facebook and Twitter to how to find something on the Red Wing site. If you are having trouble with any technology here is the place to get it fixed. This education seminar will cover the basics on technology and answer any questions you may have.

Hello all, my name is Catherine Beall. I have been involved in the Red Wing Convention for ten years now. I have been speaking at the Convention for three years now. My interest in Red Wing is the history and preservation of that history. The Charles E. Murphy prints are my particular area of interest. Currently, I am working on a Biology and History degree from the University of South Dakota. Hope to see you all there.

## Privy Digging

Mark Wiseman

Session: 3 1:00 p.m. to 1:50 p.m.

Session: 4 2:00 p.m. to 2:50 p.m.

An introduction to the art of Historical Privy digging and the finds of Pottery and historical bottles and artifacts that the pre-1915 outhouse pits may and have contained. Including Red Wing items. Session Biography:

Mark C. Wiseman, Geologist, my hobbies include bottle and stoneware collecting, and digging for both groups. Currently the newsletter editor for the Iowa Antique Bottlers.

## 2012 Commemorative Production

Melissa Schrock

Session: 3 1:00 p.m. to 1:50 p.m.

Session: 4 2:00 p.m. to 2:50 p.m.

Melissa Schrock, Maple City Pottery, will be demonstrating and explaining the process used to make the 2012 RWCS Commemorative. To include the following: Pouring a cast into the mold. Opening

a mold and removing the green ware. Cleaning the seams and putting the stamp onto the bottom. Schrock will also bring pieces along to show a live demonstration of decoration application.

Speaker Biographies:

Melissa Schrock has been employed at Maple City Pottery for almost two years. Although I was exposed to pottery and stoneware growing up, working at Maple City Pottery has been a great learning opportunity. Artistry and creativity have always been very enjoyable, so working at a place like Maple City Pottery has been a great experience so far. This will be Melissa's first RWCS Convention.

## Experience the Dump through Steve

Showers

Steve Showers

Session: 3 1:00 p.m. to 1:50 p.m.

Session: 4 2:00 p.m. to 2:50 p.m.

Steve Showers Red Wing passion can be found in his Pottery Dump digging experience. This session will give you a peak into the passion, discovery, and knowledge found in the pottery dump. For more than 50 years Steve has devoted his Red Wing interest to the Red Wing Pottery dump. In this session you will see the dump come alive through one of the few dump enthusiasts! Come and see Red Wing Pottery in a new way and in many cases never seen before pieces.

Speaker Biography:

"Red Wing Archeologist" Steve Showers has been a Red Wing Pottery dump digging for over 50 years. Steve and his wife are active members of the Gopher Chapter, Iowa Chapter, Cannon Valley Red Wing Collectors Club. He has been a speaker at every Convention since he joined the RWCS. Steve and his wife Phyllis are avid gardeners with their Red Wing using sewer pipe as planters, shards as ground cover and stepping stones. They live in Welch, Minnesota.

## Red Wing Salt Glaze - the Best of the Best and Everything in Between

Rick Natynski

Session: 3 1:00 p.m. to 1:50 p.m.

Session: 4 2:00 p.m. to 2:50 p.m.

Rick Natynski returns to the Educational Seminar

line up to share his knowledge of Red Wing Salt Glaze. In this photo-packed presentation, Red Wing Collectors Society Newsletter Editor Rick Natynski will share his love of everything salt glaze. From leaves to ribcages and butterflies to birds, he'll review the hand-drawn cobalt decorations that the Red Wing and Minnesota Stoneware companies used on their salt glaze stoneware.

Speaker Biography:

Rick has been collecting Red Wing salt glaze stoneware for the past 10 years, and also collects advertising stoneware and Chromoline art pottery. He's been the editor of the RWCS Newsletter since 2006 and lives outside Milwaukee with his wife and two young daughters.

## Communities & Villages around Clay

Char Henn

Session: 4 2:00 p.m. to 2:50 p.m.

Red Wing Pottery flourished because of the communities that sprang up around the deposits of clay used for making the pottery. What were these communities like? We will take a look at the villages and the citizens that grew up around the clay.

Speaker Biography:

She received a BA from Gustavus Adolphus College, majoring in history and minoring in English. Char then attended Northern Illinois University (NIU) where she earned a master's degree in history with an emphasis in historical administration and specializations in women's history and colonial and early republican history.

Char interned at the Minnesota Historical Society Audio-Visual Library, the Regional History Center at NIU, and at the Illinois Regional Archives Depository System. She started at the Goodhue County History Center, first as archivist and then as curator of collections and is currently the director/CEO. She also serves as an assessor/consultant for museums and archives collections for the American Association of Museums as well as for Native American/Native Hawaiian grant applications for the Institute of Museum and Library Services based in Washington D.C.

Char has published various articles and has served as editor and/or consultant on a number of books. As part of her work at GCHC, she presents lectures and classes throughout the county.

## Red Wing Collectors Society - Educational Seminars • Friday, July 13, 2012

### ORIENTATION FOR FIRST TIMERS

Catherine Beall  
Choir Room C-100  
Thursday & Friday  
9:00 a.m.

### KEYNOTE

Hannes Kuehn  
Hovda Auditorium  
Thursday, July 7  
10:30 a.m.

*Recollections of Working at the Potteries*

### LUNCH & LEARN SESSION

35th Anniversary Committee  
Courtyard Cafe  
Thursday, 12:00-2:00

### SHARED INTEREST GROUPS

Education  
Thursday, 2:30-3:30

	H201	H202	H203	H204	H205	H206/207	H208
Session I 10:00 to 10:50	The Potters & Pottery of New Ulm Mark Cellotti	Dinnerware Mysteries & Reproductions (P1) Terry Moe Larry Roschen		Red Wing Stoneware Dump Finds Connie Mathison Paul Boudin	What's new With the RWCS Foundation & in Your Museum RWCS Foundation	Discoveries from Pottery Road Dennis Nygaard	Red Wing Trivia 101 Paul Wichert Linda Krueger
Session II 11:00 to 11:50	The Potters & Pottery of New Ulm Mark Cellotti	Dinnerware Mysteries & Reproductions (P2) Terry Moe Larry Roschen		Red Wing Stoneware Dump Finds Connie Mathison Paul Boudin	What's new With the RWCS Foundation & in Your Museum RWCS Foundation	Discoveries from Pottery Road Dennis Nygaard	Red Wing Trivia 102 Paul Wichert Linda Krueger
Session III 1:00 to 1:50	Social media Technology & the RWCS Catherine Beall	Dinnerware Mysteries & Reproductions (P1) Terry Moe Larry Roschen	Privy Digging Mike Wiseman	2012 Commemorative Production Melissa Schrock	Latest Red Wing Dump Finds Steve Showers	Stoneware Rick Natynski	Dinnerware Concentration 2 Paul Wichert
Session IV 2:00 to 2:50	Social media Technology & the RWCS Catherine Beall	Dinnerware Mysteries & Reproductions (P2) Terry Moe Larry Roschen	Privy Digging Mike Wiseman	2012 Commemorative Production Melissa Schrock	Latest Red Wing Dump Finds Steve Showers	Stoneware Rick Natynski	Communities & Villages around clay Char Henn

### Orientation for First Timers

Catherine Beall

Thursday, July 12, 9:00 a.m. to 10:00 a.m.

Friday, July 13, 9:00 a.m. to 10:00 a.m.

Session Description:

If 2012 will be your first time attending the Red Wing Collectors Society Convention, there is a lot to see and do! Start your first Convention experience out right by attending an Orientation Seminar led by longtime RWCS member Catherine Beall. Catherine will discuss all of the activities that are lined up and offer tips on making the most of your Convention experience. NEW THIS YEAR: a representative from the Red Wing Visitor and Convention Bureau will also stop in for both Sessions to tell you about all that Red Wing has to offer.

Speaker Biography:

Hello all, my name is Catherine Beall. I have been involved in the Red Wing Convention for ten years now. I have been speaking at the Convention for three years now. My interest in Red Wing is the history and preservation of that history. The Charles E. Murphy prints are my particular area of interest. Currently, I am working on a Biology and History degree from the University of South Dakota. Hope to see you all there.

# New museum will develop in stages

By Ruth Nerhaugen

**T**he history of Red Wing pottery is more than just the story of how a local product evolved.

“Red Wing pottery really represents the total history of the pottery industry in the United States,” said RWCS Foundation Board member Diane Hallstrom.

“That’s what makes Red Wing so unique” – and what will make the new Red Wing Pottery Museum one-of-a-kind.

At first there was salt-glaze stoneware in the late 1800s, she explained, and sewer pipe, which was made from the clay that wasn’t good enough to be used for stoneware.

Then came white wear and kitchenware, followed by art pottery and dinnerware, which were the primary products being manufactured when Red Wing Potteries closed in 1967.

The current museum in Pottery Place Mall, operated by the Red Wing Collectors Society Foundation, has limited space in which to tell the story. That’s one of the big reasons it will be moving across the parking lot into a much larger space.



A unique children's set is on display at the Pottery Museum.

Timing of that move into the Pottery Annex remains uncertain. A purchase agreement has been signed, Hallstrom said, but negotiations continue. The board would love to close the deal by Convention Week, but the matter is complicated.

If things progress as hoped, convention attendees will be able to see the new space Wednesday, July 11, during a Foundation Day wine & cheese party.

“This is our 35th year. It’s a new beginning for us, moving to our new museum and expanding,” Foundation Board member Larry Peterson said.

The RWCS and the Red Wing Area Seniors each are purchasing half of the 26,000-square foot annex. It is not a joint purchase, although attorneys for the two buyers are coordinating efforts.

“Once we get the museum there,” Hallstrom said, “it will demonstrate a sample of virtually everything Red Wing made, from start to finish.”

“This will be a world-class museum,” said Peterson, who was part of the Vision Committee that has been working on the move.

The current museum, which opened in July 2001, has about \$1.5 million in items, many of them on loan from society members.

But it’s about to gain another \$2 million in pottery – the contents of a Red Wing Pottery museum in Lincoln, Neb., which was established by former RWCS Board member Jerry Schleich. He died a few years ago, and donated the collection – about 5,000 items which fill 92 showcase units – to the Red Wing-based nonprofit organization.

Officials figure they’ll need about 5,000 square feet of space to house it all. In addition to stoneware and pottery, the foundation has a photo history of the industry, molds, books and records, production pieces and a collection of molds, tools and other equipment used in the manufacturing process.

“The museum will be done in several stages,” Hallstrom said, pointing out that the new space is quadruple the size of the existing museum.

Phase 1 will include preparing a temporary space to house the existing collection and moving the museum across the parking lot; creating a theater; and creating office space.

“We’ll create a timeline along the wall” showing what is happening and what is planned, Hallstrom said.

Phase 2 will involve remodeling the rest of the building to house the Schleich collection as well as the pieces already in the museum. They will be mixed, Hallstrom

said, to provide a complete representation of the industry’s story.

“We also want to have interactive items for people to enjoy, and hands-on activities,” she said, such as a game in which visitors will identify the progression of “Red Wing” ovals used on crocks.

Activities will be fun as well as learning opportunities, Hallstrom said. “They’ll explain not only how it was made, but what it was made for.”

Many people, especially, children, don’t realize that churns once were needed to make butter, and that crocks were essential



A sampling of the more than 100 dinnerware lines can be seen at the museum.

for storage in the era before electricity. People kept vegetables in sand, and put their salted meats, sauerkraut and pickles in crocks to preserve them. Jelly was put in stoneware containers with lids sealed by running hot wax around the perimeter.

“It’s really eye-opening,” Hallstrom said. More importantly, the stories of how their ancestors lived – and what they lived through – keep kids interested.

A gift shop and classroom space also are in the plans. And, she added, “We’ll be able to host events there.” Provenzano’s Ristorante on the east end is expected to remain and be available to provide food.

People attending this year’s convention will have a chance to check out Provenzano’s. The annual banquet will be held there at 5:30 p.m. Saturday, July 14. Foundation Board members will speak on the history of the pottery museum.

The first pieces of Red Wing Stoneware were created in 1977. One hundred years later, the Red Wing Collectors Society was formed to help preserve the history of the industry.

**Welcome to Red Wing!**  
**Convention Hours:**  
**July 6th-15th; 8AM to 6PM**

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# Foundation plans food stand, wine & cheese party

By Ruth Nerhaugen

Looking to the future and the upcoming move of the Pottery Museum to larger quarters, the Red Wing Collectors Society has declared Wednesday of Convention Week to be RWCS Foundation Day.

Plans are to make it an annual event in support of the foundation's Red Wing Pottery Museum.

Several new activities are planned on the first Foundation Day, July 11.

The day will begin with an auction at 10 a.m. at the Bluffs in Hager City. In the afternoon and evening, festivities will be in the Pottery Place/Pottery Annex area.

"The foundation has about 150 lots in that auction," said Board Member Diane Hallstrom.

Proceeds from selling those pieces will go toward the museum.

"People have donated these items to the foundation to be sold so we can use the money for the new museum," she explained.

"It's really exciting," she added. "People who do not feel they have the monetary means to donate but who want to help" have instead given Red Wing pottery items to sell.

The auction will have "a little bit of everything," she said — salt-glaze and other crocks, dinnerware, art pottery and even some commemoratives.

## Hot dog stand

All collectors who are in Red Wing on Wednesday are

invited to stop by Pottery Place and have lunch at the foundation hot dog stand, which replaces the brat feed held in recent years. Popcorn and beverages also will be for sale.

The stand and a food tent will be open from 11 a.m. to 4 p.m. in the parking lot in front of the future museum location, which is in the west half of the annex building. Preregistered convention attendees will be able to pick up their badges at the same time, Hallstrom said.

While in that area, collectors will have an opportunity to check out the vendors who set up tables of pottery, stoneware and other merchandise in the Pottery Place parking lot each year.

From noon to 2 p.m., the foundation will conduct tours of the existing Red Wing Pottery Museum, located in the east end on the second floor of the historic pottery factory building.

## Wine & cheese party – Wining for Red Wing

Everyone is invited back at 6:30 p.m. to a wine & cheese fundraiser in the tent near the new museum entrance.

The festivities, which will run until 10 p.m., will include oral and silent auctions of a variety of items that have been donated. In addition to pottery, Hallstrom said, there will

be wine and merchandise provided by local businesses and individuals.

Officials would like to also offer a tour of the new museum site, Hallstrom said, depending on the status of the purchase agreement.



Pottery Place Annex is the future home of the Red Wing Pottery Museum.

**"Welcome Red Wing Collectors"**



**"2012 Collectible and 2012 Ornament Unveiling"**  
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Annual "brat feed" Thursday, July 12, 11am to 2pm

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ZEISEL

# Zeisel's contributions still valued by collectors

By Ruth Nerhaugen

Researching and writing an article about renowned designer Eva Zeisel following her death on Dec. 30, 2011, was one of Rick Natynski's most challenging assignments as editor of the Red Wing Collectors Society Newsletter.

"Of all the stories I've written, that was the hardest article to write," he said, "and it was the most fun at the same time. Because it was Eva Zeisel, I wanted to do it justice."

Natynski, who has been newsletter editor since 2006, never met Zeisel, but knew that she ranked with Charles Murphy and Belle Kogan as the most admired designers of Red Wing Pottery.

Zeisel designed only one line of dinnerware for Red Wing – Town and Country,

Red Wing.

"I never reached out to her" as newsletter editor, Natynski said, "because I did not have the knowledge of dinnerware" and art pottery. "I'm more a stoneware guy."

Her Town and Country dinnerware got a few mentions over the years in a dinnerware series and a story about a young girl who collects it. But that was all.

In retrospective, "I wish I would have tried to contact her earlier," he said.

When word came that Zeisel had died at age 105, he knew it was time to do an expansive piece. Natynski began researching her on the Internet.

"I found her fascinating," he said, citing stories on the Eva Zeisel Forum. He also communicated with the designer's daughter, Jean Richards, who shared personal information.

"A lot of things were surprising" to learn, Natynski said.

Zeisel studied art in her native Hungary after World War I then moved to the Soviet Union and worked as a ceramist in a factory. She was named art director of the state-run porcelain and glass industries.

"I read about how she was imprisoned during Stalin's regime," Natynski said. She had been falsely accused of conspiring to assassinate the dictator.

Zeisel was released and fled first to Austria, then England when Hitler's Germany annexed that country, and then in 1938 to New York City, where her talents were quickly recog-

nized.

"She went on to do such great things," Natynski pointed out. "She was not bitter, and when asked about her past experiences said she had no regrets. "It was all part of what made me who I am," he quoted her as saying.

Zeisel was a trendsetter and one of the most important designers of the 20<sup>th</sup> century, Natynski said. "A lot of people talk about her being ahead of her time in terms of design."

As a result, her work often was copied,



Newsletter Editor Rick Natynski developed a new appreciation for Eva Zeisel's dinnerware after researching an article about her.

but she didn't get upset. "She saw it as a form of flattery," he said.

Zeisel is quoted in the newsletter article talking about designing tableware items: "They first of all should be useful and then beautiful, because what good is a beautiful piece that you can't use?"

An article published in the Washington Post after her death talks about the sensual nature of her designs. Many are curvaceous and reminiscent of a woman's midriff.

"Mrs. Zeisel designed flower vases with belly buttons. Her bowls were not meant to be stacked but rather to nestle together. Big spoons could be seen as protecting smaller ones," the story relates, quoting her as saying, "All of my work is mother-and-child."

A Red Wing Potteries representative visited her in 1946 and asked her to design a dinnerware line. For a fee of \$300, she

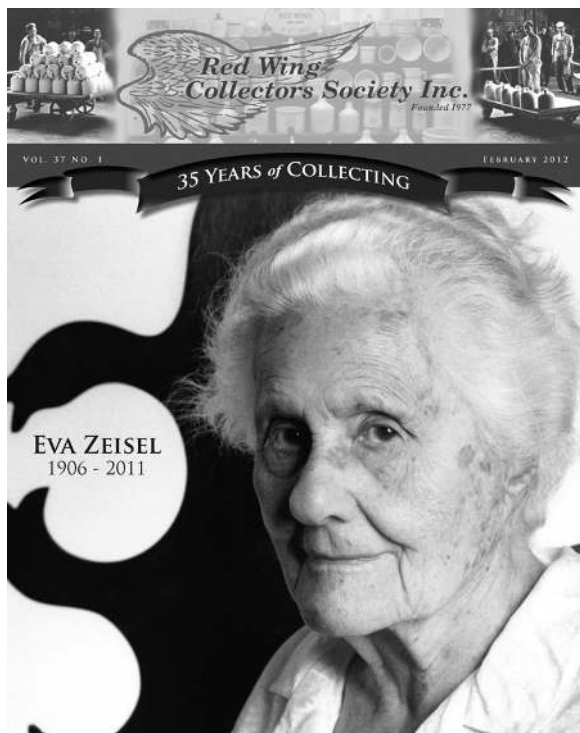
came up with Town and Country, which was manufactured from 1947 to 1956 and has never gone out of style.

Natynski was especially impressed by an online video he saw which showed how Zeisel continued to work with her hands despite failing eyesight.

"I got a deep appreciation for her stuff after writing about her," Natynski said. "It's neat to be able to put a person behind a design. I wish I could have done that with the salt-glaze potters, too!"

## For more info:

- Read Rick Natynski's story about Eva Zeisel in the February 2012 issue of the Red Wing Collectors Society Newsletter, available online at [www.redwingcollectors.org](http://www.redwingcollectors.org).
- View a video of Eva Zeisel's presentation at the 2000 RWCS Convention, available from the RWCS Video Library; call 651-388-4004 or 800-977-7927
- Check the Eva Zeisel online forum at [www.evazeisel.org](http://www.evazeisel.org); membership fee is \$30



Eva Zeisel, who designed the ever-popular Town and Country dinnerware line, died in December 2011 at age 105.

in the 1950s – but that line continues to be popular even today. The Metropolitan Museum of Art reproduced some of the collection in 1997, and her original pieces are prized by collectors.

He heard a lot of stories about Zeisel, Natynski said – including the fact that she was over 100 years old and was still designing.

Many RWCS members consider her appearance at the 2000 convention – the year before he joined the Society – to be an all-time highlight of their annual treks to

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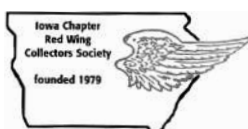
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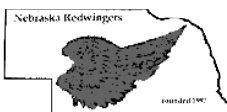


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1977	Salt Glaze Crock	250	2000	Hamm's Pitcher	7,190
1978	Common Jug	350	2001	Sponge Bowl	6,901
1979	Butter Churn	400	2002	5 gal. Ball Lock Packing Jar	6,888
1980	Sponge ware Bowl	400	2003	Leaping Pegasus figurine planter	6,089
1981	Brown-top Jug	750	2004	Brushware Vase	5,790
1982	Cherry band Mug	697	2005	Red Wing Self Draining Jar	5,323
1983	Stone Mason Fruit Jar	1,026	2006	Round-Up Teapot	5,191
1984	Salt-glazed Cooler	1,161	2007	5 gal. Birch Leaf Threshing Jug	4,500
1985	Ice Water Cooler	1,750	2008	Century of Progress Transportation Mug	3,700
1986	Acid Proof Measure	1,982	2009	Red Wing Advertising Bean Pot	3,606
1987	Red Wing Ashtray	2,328	2010	Pigs	3,421
1988	Pompeii Plate	2,600	2011	4 gallon salt glaze churn	3,300 total
1989	Gray Line Pitcher	2,682		A 2,065	
1990	Fancy Jug	3,540		B 300	
1991	Pantry Jar	3,551		C 35	
1992	North Star Jug	4,260			
1993	Chicken Fountain	4,819			
1994	20-lb Crock	5,660			
1995	Giraffe Planter	6,186			
1996	Cookie Jar	7,175			
1997	20# Salt Glaze Crock	7,508			
1998	Blue Iris Pitcher	7,564			
1999	5 Gal. Kover Weight	7,444			



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# New Red Wing Dinnerware Pattern Found



The photo shows some of the shards. To see intact Pansy items, attend the seminar.

## By Larry Roschen and Terry Moe

Dennis Nygaard, noted Red Wing dump digger, has found shards from an unknown dinnerware pattern in the dinnerware section of the dump. Dennis brought the shards to RWCS Midwinter and presented them to attendees of a Dinnerware Mysteries and Research seminar conducted by Larry Roschen and Terry Moe. No new pattern had been found since Wreath and Ivanhoe were identified in the middle 1980s. Like Wreath, there has yet been no Company documentation on this pattern. Based on the flowers shown in the shards, we have been calling the pattern Pansy. There were also Wreath shards in the same area and we believe that Pansy as well as Wreath predate Gypsy Trail and date from the late 1920s or early 1930s.

Seminar attendees were encouraged to look for complete items using what they had learned. Less than a month after the seminar, a dinnerware collector discovered a pale yellow pitcher from the pattern in the

Twin Cities area. Since then a 9" mixing bowl was found in Iowa and 2 casseroles, one 7" complete with cover and one 8" with no cover were found in Wisconsin. The bowl and the casseroles were bottom marked with the size in the same fashion as Wreath. None of the items were marked with Company identification.

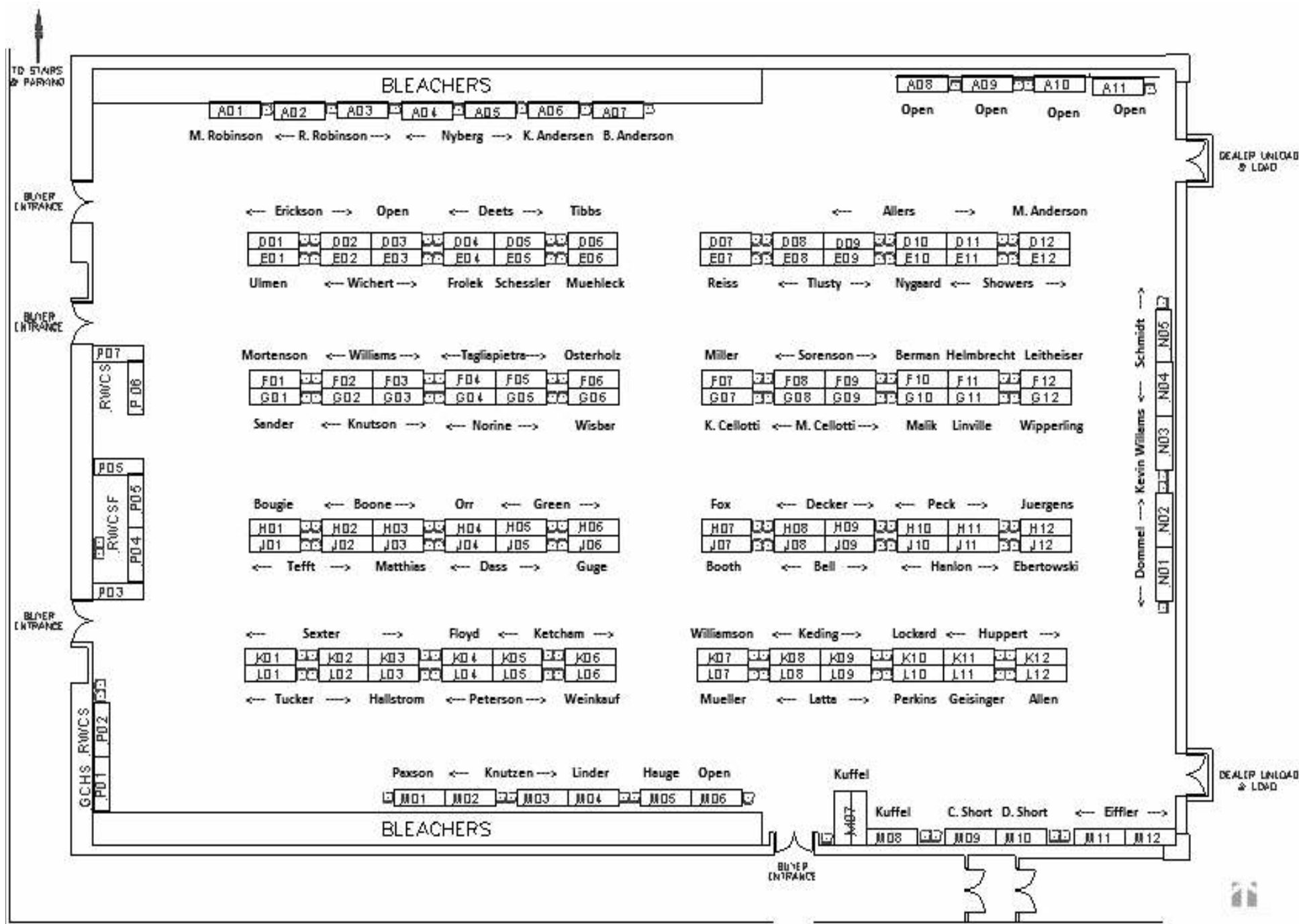
Larry Roschen and Terry Moe are presenting a Dinnerware Mysteries and Research seminar at this 2012 RWCS Convention. The seminar will be presented over two sessions beginning at 10:00 AM and ending at 11:50 AM. The same seminar will then be repeated from 1:00 PM to 2:50 PM. If you are interested in this new pattern, be sure to attend at least the first 50 minute segment of one of these seminars as Pansy will be featured during those times. Larry and Terry will have photographs and at least three of the four known Pansy items and will be discussing them. Pansy also closely resembles a Homer Laughlin pattern and Larry and Terry will be showing you how to tell them apart.

# RWCS Convention Show & Sale

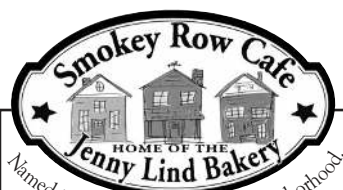
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Name	Table	Name	Table	Name	Table	Name	Table
Allen, Rick	L12	Geisinger, Mary Ann	L11	Mortenson, Chris	F1	Showers, Steve	E11-12
Allers, Dan	D9-11	Green, Burley	H5-6	Muehleck, Steve	E6	Sorenson, Sandy	F8-9
Andersen, Kevin	A6	Guge, Garald	J6	Mueller, Michelle	L7	Tagliapietra, Jeff	F4-5
Anderson, Becky	A7	Hallstrom, Dave	L3	Norine, James	G4-5	Tefft, Gary	J1-2
Anderson, Mike	D12	Hanlon, Thomas	J10-11	Nyberg, Curt	A4-5	Tibbs, Steve	D6
Bell, Sandra	J8-9	Hauge, Ruth	M5	Nygaard, Dennis	E10	Tlusty, Mark	E8-9
Berman, Lyle	F10	Helmbrecht, Gaylord	F11	Orr, Gilbert	H4	Tucker, Ann	L1-2
Boone, Christine L	H2-3	Huppert, Jeff	K11-12	Osterholz, Lorraine	F6	Ulmen, Steven	E1
Booth, Eva	J7	Juergens, Jay	H12	Paxson, William	M1	Weinkauf, Gary	L6
Bougie, Stan	H1	Keding, Monica	K8-9	Peck, Gail L	H10-11	Wichert, Paul	E2-3
Cellotti, Kathie	G7	Knutson, Irene	G2-3	Perkins, Doug	L10	Williams, Kenneth	F2-3
Cellotti, Mark	G8-9	Ketcham, Steven	K5-6	Peterson, Larry	L4-5	Williams, Kevin	N3
Dass, Darrell	J4-5	Knutzen, David B	M2-3	Reiss, Ray	E7	Williamson, Kent	K7
Decker, Denny	H8-9	Kuffel, Dave	M7-8	Robinson, Mike	A1	Wipperling, Steve	G12
Deets, Betsy	D4-5	Latta, Marie	L8-9	Robinson, Russa	A2-3	Wisbar, Gary	G6
Dommel, Darlene	N1-2	Leitheiser, Ron	F12	Sander, Pam	G1		
Ebertowski, Mark	J12	Lindner, Roseann	M4	Schessler, Carl L.	E5	RWCS Membership	P6-7
Eiffler, Darrell	M11-12	Linville, Ed	G11	Schmidt, Laure	N4-5	RWCS Foundation	P3-5
Erickson, Dale	D1-2	Lockard, Roxanne	K10	Sexter, Roger	K1-3	Goodhue County History Center	P1
Floyd, Jeff	K4	Malik, Carl	G10	Short, Con	M9	RWCS Volunteer table	P2
Fox, Joe	H7	Matthias, Robert	J3	Short, Dave	M10		
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# Show & sale has new chairmen

By Ruth Nerhaugen

Two avid collectors have taken on responsibility for the Show and Sale at this year's convention. As always, the event is held on Saturday of convention week in the high school gym.

Mark Gambucci of Farmington, Minn., and his father-in-law, Dale Erickson of Northfield, Minn., volunteered to be show chairmen after RWCS Director Stacy Wegner turned to them for help filling the position.

"The show and sale is very important to the members and is a key activity," Gambucci said.

A collectors society member since 1994, he collects RWCS commemoratives, art pottery and stoneware.

"I became involved in the club when I started dating my now-wife (Erickson's daughter, Robyn) back in 1994," Gambucci said.

Erickson is a longtime member, having joined back in 1981. He has been an avid

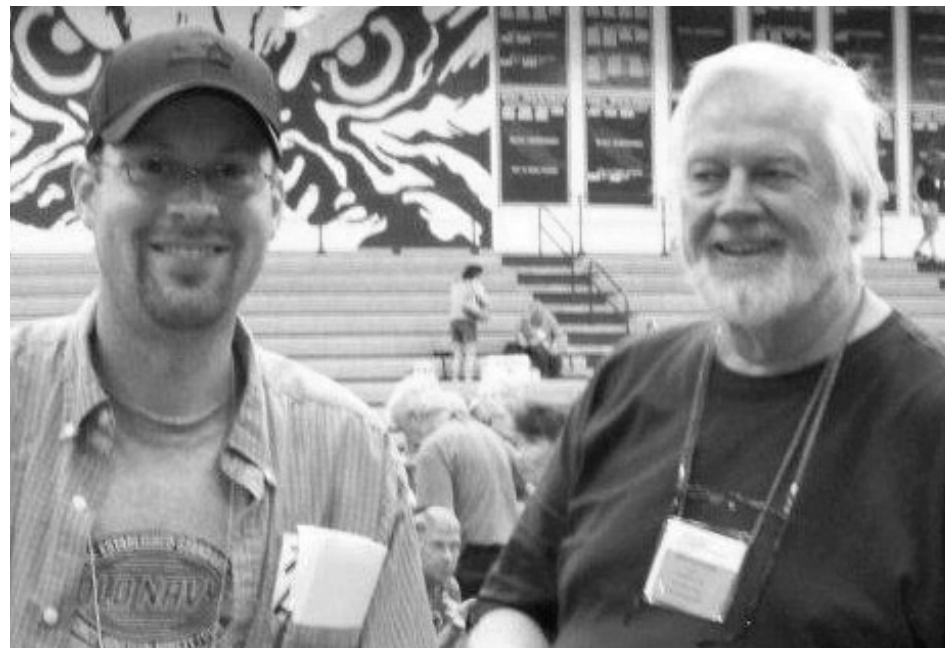
collector of miniatures, unique stoneware, some older art pottery and advertising since 1975. He also is president and co-founder of the Cannon Valley Red Wing Collectors Club.

As chairmen, Gambucci said, they are responsible for the floor plan, setting up the show and sale, monitoring activity before and during the sale, and helping to coordinate the volunteers who assist that day.

More than 150 tables will be set up in the gym with vendors selling Red Wing stoneware, dinnerware, art pottery and memorabilia.

The Red Wing community typically turns out in large numbers for the sale. As in the past, it will be open to registered members only at 9 a.m., and then from 10:30 a.m. to 1:30 p.m. for the general public.

The setup will be basically the same as in past years, Gambucci said. One addition will be a tent for an information booth for the RWCS and the Red Wing Pottery Foundation.



Mark Gambucci (left) and his father-in-law, Dale Erickson, have taken responsibility for the 2012 Show and Sale.

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# Election Info

There are three positions up for election on the RWCS Board of Directors in 2012. After serving as Auction Manager for four years, Todd Avery has decided not to run for re-election. We thank him for his service - he has been a pleasure to work with. RWCS Member Bruce Selfridge is looking to take over the role and is running unopposed. Incumbents Glenn Beall and Bob Morawski are seeking another term for the respective positions of Education Manager and Commemorative Manager. They are also running unopposed. Balloting will be by mail in accordance with RWCS by-law Article V, Nominating Committee and Voting Procedure. Ballots will be mailed with the April RWCS Newsletter to all primary members in good standing and must be received by the RWCS Business Office no later than June 30, 2012. Associate members must request a ballot by contacting the RWCS Business Office.

## Bruce Selfridge

Candidate,  
RWCS Auction Manager



Hello, my name is Bruce Selfridge and I am seeking the position of RWCS Auction Manager. My wife, Carmen, and I have been members of the RWCS

Golden State Chapter of the since 1990; I am currently the chapter vice president. I have volunteered since 2010 at the RWCS Auction and I have made several educational presentations at our July Conventions. My wife has been very active with the Red Wing Collectors Society Foundation and is currently on the Foundation Board.

I am very excited about the opportunity to serve as Auction Manager. Todd Avery has done a great job during very challenging times. The RWCS Auction is in competition with several other auctions in Red Wing during Convention Week, as well as internet sales such as eBay. It is going to be a challenge to get our auction to be the

place to get that "special" item for your collection. The RWCS Auction should continue to be a major part of our Convention.

I am a retired Fire Captain of the Town of Ross Fire Department in California, where I worked for 37 years. I have been involved in several non-profit groups. I am currently active in two organizations. I am a staff member of Kinetic Steam Works, a non-profit group of steam power enthusiasts. I'm also a member of the local chapter of the Early Days Gas Engine and Tractor Association as a past director and newsletter editor for several years.

With your help and ideas, I am looking forward to being your Auction Manager and working with the RWCS Board of Directors.

## Glenn Beall

Incumbent,  
RWCS Education Manager



I started collecting Red Wing one cold day at an auction more than 20 years ago. The last item on the auction was a 25 gallon wing crock. Since my wife, Julie,

thought the piece was "neat" I started coming home with more and more crocks. The stoneware collecting eventually led into art pottery thanks to another auction find, and that ended up leading into dinnerware. So now we collect everything. I joined the Red Wing Collectors Society in 1989. My four daughters are usually at Convention, too. The oldest, Laura, is active at Convention with the Display Room and KidsView, as well as the Siouxland Redwings Chapter. The youngest, Elizabeth, is a member of the Trails West chapter. Amy and Catherine are usually helping out somewhere around Convention wherever they're needed.

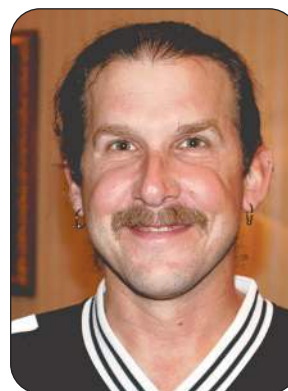
In 1997, I joined the Nebraska Redwings as a charter member. When a move to South Dakota became necessary, I missed the chapter feeling. A few months later, a few other collectors and I started the Siouxland Redwings, which was chartered at the July 2000 RWCS Convention.

I'm still president of that chapter.

In 2003, my family and I took on the Display Room at Convention and have been doing that ever since. If you've gone to a MidWinter GetTogether or a Convention, you've probably seen me running around there at some point. I have enjoyed working to bring you new sessions and would enjoy one more term as Education Manager. With your input and help, we can continue the fine sessions we have enjoyed so far.

## Bob Morawski

Incumbent,  
RWCS Commemorative Manager



My passion for Red Wing started in 1998, when I bought my first piece of stoneware. I joined the RWCS later that year and have attended all of the Conventions

since 1999 and most of the MidWinter GetTogethers.

I like to collect stoneware with Milwaukee advertising. I also have many "odddity" pieces that are either missing ovals or wings, have extra wings or ovals, or have upside down stamps. When my grandma moved out of her house, I noticed she had six pieces of Pepe dinnerware. Since then I have built the set up to more than 100 pieces. I also have a large collection of Red Wing signed sewer pipe and I'm working on putting together a complete set of Special Commemoratives. (I am especially looking for a 1982 Special Commemorative.) I also enjoy digging in the Red Wing dump.

I am working with a strong core group of people and we have formed the new Badger Chapter, Wisconsin's second chapter. We welcome new members. I have also chaired and now sit on the RWCS Membership Committee.

I have worked with the Commemoratives for the past six years; I've been the manager for the past four. I introduced the three version "A, B and C" concept to help reenergize the Commemorative and get people excited about them again; this has worked well. I will continue to push the envelope not only with the Commemoratives, but in all areas concerning the RWCS to help keep the club and membership healthy for future generations to enjoy our passion. Thanks for your support in the past and future!

## Membership Application Form

A Primary \$25 annual membership is afforded all the rights and privileges of the organization. An Associate \$10 annual membership is afforded all the rights and privileges of the organization except for the receipt of the newsletter. There **must be at least one Primary membership per household address** in order to have other members at that address having Associate member status. Each membership is afforded the right to purchase one Convention commemorative.

### Please indicate if your membership is:

- New Membership  
 Renewal

### Type of membership:

- Primary annual membership fee \$25  
 Associate annual membership fee \$10

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

MEMBER and/or Chapter who interested you in joining: \_\_\_\_\_

Send Check, money order, or credit card info to:  
Red Wing Collectors Society  
P.O. Box 50

Red Wing, MN 55066-0050

Call 800-977-7927 | Online: [www.redwingcollectors.org](http://www.redwingcollectors.org) | E-mail: [director@redwingcollectors.org](mailto:director@redwingcollectors.org)



# CROCK HUNT

*Annadee's Closet* Annadee's Closet (Red Wing Area Seniors)  
Picture # \_\_\_\_\_

*Bed & Bath Treasures* Bed Bath Treasures  
Picture # \_\_\_\_\_

*Christian Book Store* Christian Book Store  
Picture # \_\_\_\_\_

*Goodhue County History Center* Goodhue County Historical Society  
Picture # \_\_\_\_\_

*Hanisch Bakery & Coffee Shop* Hanisch Bakery  
Picture # \_\_\_\_\_

*JOSEPHSON'S* Josephson's Clothing  
Picture # \_\_\_\_\_

*LIBERTY'S* Liberty's Restaurant & Lounge  
Picture # \_\_\_\_\_

*LIFE'S LITTLE OASIS* Life's Little Oasis  
Picture # \_\_\_\_\_

*MARIE'S* Marie's Underground Grill & Tap House  
Picture # \_\_\_\_\_

*Red Wing Arts Association* Red Wing Arts Association  
Picture # \_\_\_\_\_

*RED WING AREA CHAMBER OF COMMERCE* Red Wing Area Chamber of Commerce  
Picture # \_\_\_\_\_

*ST. JAMES HOTEL* St. James Hotel  
Picture # \_\_\_\_\_

*THE SUBHOUSE* The Subhouse  
Picture # \_\_\_\_\_

*Whimsy's Closet* Whimsy's Closet  
Picture # \_\_\_\_\_



**RULES:** The Crock Hunt begins on Friday, July 6. Both Red Wing Collectors Society Members and non-members are eligible to participate in the 2012 RWCS Convention Crock Hunt. Participants must locate each display pictured site during regular business hours to match the business logo and photo. Participants must obtain an employee initials (or other mark chosen by the site) from each site. Winners drawn will have their forms checked to ensure that answers are correct before a prize is awarded. Winners do not need to be present to win.

Completed forms must be brought to the Convention Show and Sale, Saturday, July 14 between 10:30 a.m. to 1:30 p.m.

Participating businesses must feature at least one piece of old or new Red Wing pottery in their picture. The business logo will not be included in the picture. Both the photo and business logo will be printed at random on the Crock Hunt form published in the Convention Supplement and Attendee Packet.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Completed forms must be brought to the Show and Sale between 10:30 a.m. to 1:30 p.m. on Saturday, July 14 to be included for prize drawing(s). There will be an additional drawing for those that visit at least half the sites.