

Red Wing Collectors Society  
**Agenda - Annual Business Meeting-Crockfest 2024**

Friday, July 12, 2024 2:30pm – 4:15pm  
Pottery Museum of Red Wing

- 1) Call Meeting to Order @ 2:40pm
- 2) Agenda Modifications - none
- 3) Welcome Members/Thank Volunteers
  - a) 74 Volunteers
- 4) Moment of Silence for Departed Members
- 5) Approval of Annual Business Meeting 2024 Agenda – Paul Wichert Motion to approve made by – Second by Jerry Urdman – APPROVED
- 6) Announcements
  - a) Introduce Sergeant at Arms & Parliamentarian (Jerry Erdman)
  - b) 'Rock 'N Luau' immediately following business meeting 4:30pm - 9:00pm
  - c) Crock Fest 2025 – July 10-12, 2025 (Thurs - Sat), Red Wing, MN
- 7) Crockfest Recap
- 8) Approval of the Minutes -from July, 2023 Annual Business Meeting – Angela Shefveld Motion to approve the Minutes from the 2023 Annual Business Meeting made by Russa Robinson – Second Nancy Lambert - APPROVED
- 9) Treasurer's Report & Approval – Financial Recap – Trevor Stephens Motion to approve the Treasurer's Report was made by Sandy Short – Second Dave Short - APPROVED
  - a) Recap of accounts: Money Market, CDS, KidsView Checking and RWCS Checking
  - b) Trevor offered an explanation of what is included in the KidsView account: all cash donations are deposited throughout the year and can be used for Kidsview needs
  - c) Membership trends: Decline by 8% per year since 2019 for Primary Memberships
    - i) Paul spoke to the importance of continuing to support commemoratives, events, etc.
  - d) Convention and MidWinter event attendance: relatively steady since 2021 (post Covid)
- 10) Historian's Report – Nancy \*\*\*SEE REPORT\*\*\*
- 11) Managers - Thank you
- 12) Convention Managers' Reports in No Particular order
  - a) Reps at Large Reports – Chris Tincher & Doug Perkins
    - i) Clay Pit signage will be replaced and has been funded by the State of Minnesota possibly by 2026. Landscaping to follow.
    - ii) Wisconsin Chapter has agreed to sponsor the Crockfest button for 2025
    - iii) MidWinter update:

- (1) DesMoines Holiday Inn has been locked in for the next three years with several advantages including room rates, employee and keynote speaker rooms
- (2) Large auction has made a big difference in the profitability of the MidWinter
  - (a) Midwinter costs \$14472
  - (b) Midwinter revenues \$24401
  - (c) Total profit \$9929
- b) Kids View Report –Sue Jones
  - i) 23 attendees
  - ii) Theme was Red Wing Advertising with Wayne Miller, Jeff Floyd, and Danae Prock as speakers and presenters
  - iii) Jonathon Brasch donated 25 Albany Slip Jugs for the kids to use for Advertising project
- c) Social Media – Wendy Callicoat \*\*\*SEE REPORT\*\*\*
- d) Auction Report – Dave Huisman
  - i) \$149785 total with 15% commission for approximately \$22k profit after the expense of Proxibid
  - ii) Internet Stats from Proxibid:
    - (1) 8910 views on auction page
    - (2) 336 prebids
    - (3) 59 registered bidders
    - (4) 14 buyers for approximately \$3500 – 13 were local
    - (5) Average lot brought \$500 (thanks to bird crock sale over 60k)
- e) Commemorative Report & Special Commemorative winners – Bob Morawski  
\*\*SEE REPORT\*\*\*
- f) Education Report– Aarika Floyd \*\*\*SEE REPORT\*\*\*
  - i) Contact Aarika if you have any historical knowledge that you would like to share in future seminars
- g) Show and Sale – Gail Peck
  - i) Sold all tables for a total of 68 sellers
- h) Apparel Sales – Heidi Hahlen
  - i) New tshirt sales for a total of \$950
  - ii) Misc. items were also sold throughout the Thursday and Friday (cozies, pins, hoodies) please let Heidi know if you have any suggestions on dates and times to sell apparel next year
- i) Announcement of Display Winners – Monica Natynski (Badger Chapter) \*\*\*SEE REPORT\*\*\*
- 13) RWCS Foundation Report – Danae Prock
  - a) Pottery Museum has a new sign welcoming the public
  - b) Thank you to all of the volunteers that help the Museum in so many ways
  - c) New Creamery display
  - d) RWCS Foundation now owns part of the clay dump site which will insure its preservation

e) Kiln restoration – grant received that has helped to secure a architect to begin the restoration project

14) Hall of Fame Induction – Nancy Lambert

a) Paul Wichert 35<sup>th</sup> inductee

15) New Business- in no particular order

16) Donation Recognition – none

17) Election Results – Russa Robinson

a) Completed online by Balloteer with 244 ballots received – thank you to Luke Wegner for his continued assistance

18) Drawings: Volunteer, business meeting Attendance, door prizes – Bob/Paul/Angie

19) Good of the Order

20) President Adjourns @4:23 pm

**Safe Travels Everyone!!!**

DRAFT